

VICTOR

DIRECTORY OF FILM SOURCES

WHERE
TO
BUY, RENT, &
BORROW
16^m films



COMPLIMENTS *of*
VICTOR ANIMATOGRAPH CORPORATION
DAVENPORT, IOWA, U. S. A.

SECOND EDITION

DECEMBER, 1930

From the collection of the

o P^zreⁿl^minger^a
v L^tibrary^p

San Francisco, California
2006

Foreword

TO FIRST REVISED EDITION

ALTHOUGH the need has long existed, this is believed to be the first attempt ever made to provide a complete, accurate listing of all known sources of 16 m/m Films exclusively. 35 m/m (professional standard) films are not listed in this directory as it is intended only for the benefit of users of 16 m/m motion picture projectors.

The Directory is being published entirely at the expense of the Victor Animatograph Corporation. No charge has been made for the listings, and distribution is free to owners and prospective owners of 16 m/m equipments. The information contained herein may be accepted as being strictly impartial, as the Victor Organization does not produce or distribute films of any kind, and is not financially interested in any producing or distributing companies.

The Directory should prove highly accurate as great care has been exercised in its compilation. The first edition, which was published in May, 1930, contained surprisingly few errors. This, The First Revised Edition, has been so carefully corrected and appended that it is believed to be the most authentic and accurate film listing in existence.

The Directory will be kept constantly up to date, and further revised editions will be issued as often as necessary. Copies of the revised editions will be sent only to those requesting that their names be kept permanently on the Directory Mailing List.

The tremendous demand for the first edition, the hundreds of commendatory letters that have been received praising the achievement, and the lack of even a single criticism of the construction of the Directory would seem to indicate that we "builded better than we knew." No effort or expense will be spared in making future editions equally as useful and as worthy of praise.



APPRECIATION

THE Victor Animatograph Corporation wishes to express appreciation for the friendly manner in which the information necessary for the compilation of this Directory and the first revision was given by the many sources listed herein. Further co-operation by way of supplying corrections, deletions and additions for future editions is solicited and will be gratefully accepted.



Copyright, 1930
Victor Animatograph Corporation
Davenport, Iowa

How to Use the Victor Directory of 16 m/m Film Sources

This is a Directory of Sources and not of subject titles. As each source, however, does not supply all the various types of subjects, a tabular style of listing has been employed which shows at a glance the kinds of films that are available thru any given source. Films are listed as being appropriate for School use, Church use and for Entertainment purposes. It will be understood, of course, that the classifications must, of necessity, be limited. Films shown under the heading, "For School Use," will naturally, in most instances, be equally appropriate for home showing and for the use of clubs, organizations, etc. This method of listing is used because it is believed to be the simplest and most comprehensive way of showing where to go and where not to go for the particular type of picture desired.

Films for the SCHOOL

Films listed under this heading are such as are deemed to have real value as school subjects. In addition to strictly educational films, travelogues, classics, wholesome entertainment subjects, industrial films, etc., are included.

Films for the CHURCH

Films listed under this heading are not necessarily of a strictly religious nature. Entertainment features with preaching possibilities, travelogues, nature studies, and the like are also included.

Films for the HOME

All subjects shown under "Entertainment," are, of course, suitable for home use. Many of the films intended for schools and churches are also splendid for showing in the home, especially where there are children.

TALKIES

Many of the Producing Companies are already making and others will soon be equipped to make 16 m/m Talkies. Film Producers already offering this service are so designated in the Producers' listing.

Production of Special Films For Businesses, Associations, etc.

The business user of motion picture equipment will not ordinarily be able to use stock films to advantage. Each user has a different story to tell, and this generally can be done only with special, made-to-order films. Many of the firms listed as "Film Producers" specialize in the production of films of this kind.

Sound Recording and Reduction Printing

Many of the better film laboratories are now equipped to produce synchronized "Talkies," and sound in sequence for 16 m/m films that are already in existence. The making of 16 m/m prints from 35 m/m master films is another service much in demand. Laboratories capable of handling such work are listed accordingly in the Producers' Group.

Classification of Sources

Sources of 16 m/m films have been divided into six groups to permit the proper source for any desired type of film to be located with the greatest ease and in the least time. For instance, schools, churches, civic clubs and

like organizations will find Group I particularly valuable because of the splendid films offered free of charge by these sources. Group II will be mainly of interest to schools and churches. Group III will prove indispensable to schools, churches and clubs of all kinds due to the subjects that may be secured without cost. Organizations or individuals wishing to purchase stock or made-to-order films will consult Group IV. Films of all kinds for purchase and rental may be located in Group V. All classes of 16 m/m equipment users will have occasion to consult Group VI, as this is made up of local distributors, most of whom are in a position to supply sale and rental subjects of every description, including "Talkies."

FILMS FOR FREE LOAN

Films classified under this heading are ordinarily released only to responsible groups or organizations. Usually the borrower is expected to pay transportation charges.

FILMS FOR RENT

Films of almost every conceivable type may be secured for temporary use at a reasonable rental cost. See local dealer or write nearest distributor for list of subjects.

FILMS FOR SALE

16 m/m prints of practically any picture may be purchased at reasonable prices. Consult Groups IV, V and VI.

I. Depts. of U. S. Gov't and Associations, Societies and Organizations. Page 5.

These sources offer many films on such subjects as Government, Health and Hygiene, Industry, Agriculture, Nature, Travel, etc. A large number of these films are loaned Free.

II. Educational and Religious Groups (including State Universities). Page 8.

These sources serve school and religious groups almost exclusively. Libraries are maintained from which films may be rented or borrowed.

III. Industrials. Page 11.

These sources consist mainly of large manufacturing firms that have had films made showing manufacture and use of equipments and commodities. Many are highly educational. Mostly for free loan to schools, churches, clubs and other interested groups.

IV. Film Producers. Page 23.

This group consists of firms that specialize in producing feature and special pictures, and in supplying 16 m/m prints for sale or rent. Laboratories equipped for Sound Recording and Reduction Printing (35 m/m to 16 m/m) are so indicated.

V. National Distributors. Page 35.

These sources serve the entire U. S. with rental and purchase subjects of all kinds. Distribution, however, is usually through local dealers. "Talkies" are also available thru most of these distributors.

VI. Local Distributors. Page 40.

This group consists almost entirely of local dealers who maintain film libraries in connection with the sale of ciné equipments. These sources are geographically listed by states and towns.

Projection Distances, Focal Lengths of Lenses. Page 33.

A table shows necessary lens focal lengths for various image sizes and projection distances.

The Victor Projector. Page 12 and inside back cover.

Brief descriptions of Victor equipments.

What to Look for in a 16 m/m Projector. Pages 24-25.

Important features that your equipment should embody to insure entirely satisfactory performance.

"Talkies"—The Animatophone. Outside back cover.

The ONLY 16 m/m Projector especially designed for sound synchronization.

The Personal Movie Camera. Page 19.

Victor Ciné Cameras—descriptions, specifications, illustrations.

Projection Screens. Page 48.

Describes desirable types of screens.

Amateur Cinema League. Page 39.

An organization to which you should belong.

GROUP I—DEPARTMENTS OF U. S. GOVERNMENT, AND NATIONAL ASSOCIATIONS, SOCIETIES AND ORGANIZATIONS

When writing the following sources, please mention the Victor Directory.

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
American Legion National Headquarters Indianapolis, Indiana	Old Glory (History of Flag) World War American Legion Conven- tions—Paris, San Antonio, Louisville	x	x	x		x		General—but of especial interest to Legion Posts
American Institute of Steel Construction, 200 Madison Ave., New York City, N. Y.	Fabrication and Erection of Bank of Manhattan Bldg., 2—16 mm.; Welding the "Battledeck" Steel Floor, 1—16 mm.; Erection of Lee's Ferry Bridge over the Marble Canyon on the Colorado River, 3—16 mm.	x			x		x	National thru the Institute's Bureau of Educational Services
American Society for Control of Cancer, 25 W. 43rd St., New York City	"Canti Film" "Living Normal and Cancer Cells" "This Great Peril"						x x x	See Footnote R-1 See Footnote R-1 General
American Social Hygiene Assoc., 370 7th Ave., New York City	9 pictures, social hygiene, public health "The Public Health Twins at Work" "The Gift of Life" "The End of the Road" "Prostitution and the Police" "The Venereal Diseases" "Social Hygiene for Women" "The Modern Diagnosis and Treatment of Syphilis" "Gonorrhea in the Male— Diagnostic and Treatment Technique" "A Model Clinic Plan"				x			See Footnote R-2
Amateur Cinema League, Inc., 105 West 40th St., New York City	While not a direct source for films, the League can, through its magazine, "Movie Makers," supply information regarding a great many free subjects, as the magazine is constantly on the alert for new productions which may be reviewed in its "FREE FILMS" dept.	x	x	x				Information only International
Boy Scouts 2 Park Ave., New York City	Boy Scout Pictures	x	x	x		x		General
Boy Scout Foundation, 220 W. 42nd St., New York City	Boy Scout Pictures	x	x	x		x	x	General
Division of Fish and Game, Dept. Nat. Resources, State of Calif., 510 Russ Bldg. San Francisco, Calif.	"From Hatchery to Creel." 50 reels on fish and game now being produced for early distribution	x	x				x	California

Notes: All films for General Distribution designated "General."
Restricted Distribution is designated "R-1," "R-2," etc. (See footnotes).
R-1 for medical and scientific groups only.
R-2 for State and local Boards of Health, Volunteer Agencies, Industrial Groups, etc.

For 16 m/m "TALKIES"—The New ANIMATOPHONE

GROUP I—DEPARTMENTS OF U. S. GOVERNMENT, AND NATIONAL ASSOCIATIONS, SOCIETIES AND ORGANIZATIONS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For	For	Entertain- ment	Sale	Rental	Free Loan	Distribution
		Schools	Churches					
Industrial Alcohol Inst., Inc., 420 Lexington Ave., New York City	"Ethyl Alcohol"	x	x		x		x	National through DeFrenes & Co., Wilkes Barre, Pa.
International Dental Health Foundation for Children, Inc., 130 East End Ave., New York City	"Say it with Pearls"	x			x		x	General
International Film Service, Inc., 1127 Witherspoon Bldg., Philadelphia, Pa.	This organization makes available to CHURCHES and SCHOOLS a series of high grade religious, educa- tional and entertainment films. Write for list.	x	x	x	x	x		National
Modern Woodmen of America, Motion Picture Dept., Rock Island, Ill.	"The Man Who Won" "Chicago in 1929" "The Orphans" "Modern Woodmen of America, News Events No. 5" "Magic Yellowstone" "Fishing the Flathead with Charlie Howes" "The Sentinel" "Pictorial Colorado" "A Vacation Adventure"	x					x	National thru Modern Woodmen
National Safety Council, Civic Opera Bldg., 20 North Wacker Drive, Chicago, Ill.	"The Verdict" Public Safety	x	x		x	x		General
National Society of Colonial Dames of America, Mrs. Holmes Forsyth, Library Place, Princeton, New Jersey	"The Gates of Opportunity"	x	x			x		See Footnote R-3.
Nat'l. Standard Parts Assn., Detroit, Mich.	"The Return of Sally"	x	x				x	National
National Tuberculosis Association, 370 7th Ave., New York City	"Tuberculosis and How It May Be Avoided" "Delay is Dangerous" "The Doctor Decides" "Consequences" "The Hungry Dragon" "Jinks" "The Modern Health Crusade" "The Tournament of Youth" "The Kid Comes Through" "Peter Meets a Menace"	x	x		x			General
New Jersey State Museum, Dept. Conservation and Development, Trenton, New Jersey	Large collection	x	x				x	New Jersey
New York Zoological Society, 135th St. and Southern Blvd., New York City	"Living Natural History"	x	x		x			General

R-3 especially for groups of foreign born.

The VICTOR PROJECTOR insures permanent freedom from "Jumpy" Pictures

GROUP I—DEPARTMENTS OF U. S. GOVERNMENT, AND NATIONAL ASSOCIATIONS, SOCIETIES AND ORGANIZATIONS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Public Health Library of Public Health Center, 121 East 11th St., Oakland, California	Films on Personal Hygiene and Public Health	x	x				x	Local
Roosevelt Memorial Assoc., Inc. Roosevelt House, 28 E. 20th St., New York City	"Theodore Roosevelt Himself" "Roosevelt, Friend of the Birds" "The Roosevelt Dam" "Roosevelt, the Great Scout"	x	x	x	x	x		General
U. S. Dept. of Agriculture Extension Service Office of Motion Pictures, Washington, D. C.	Agriculture 23 subjects on Agriculture, Stock, Forestry, Marketing, etc.						x	See Footnote R-4
United States Dept. of Commerce —Bureau of Mines Experiment Station, 4800 Forbes St., Pittsburgh, Pa. and Washington, D. C.	"The Story of Sulphur" "Manufactured Abrasives" "Story of a Gasoline Motor" "Story of a Storage Battery" "Heat Treatment of Steel" "Along the Firing Line" "Carbon Monoxide" "The Power Within" "Through Oil Fields of Mexico" "Making it Tough" "Refining the Crude" "An American in the Making" "Story of Ingot Iron" "Saving Coal at Home" "Story of Asbestos" "Water Power" "When a Man's a Miner" "Story of Dynamite" "Story of Iron" "Open and Shut"	x	x				x	General
U. S. Dept. of Labor—Children's Bureau, Washington, D. C.	"Posture"	x	x		x			General
U. S. Dept. of Labor—Women's Bureau, Washington, D. C.	"The Woman Worker, Past and Present" "Within the Gates" "The Story of the Women's Bureau"	x	x				x	General
U. S. Navy, Recruiting Bureau, Washington and Christopher Sts., New York City Apply to nearest Naval Recruiting Station	"Road to Progress" "Progress in the Navy" "Great Caesar's Ghost" "Harem Snare" "Sailors of the Skies" "Sharks of the Navy" "Paths in Palestine" "Shanghai Jesters" "Outposts of Old Glory" "Hello Hawaii" "Anchors Aweigh"	x	x	x			x	National through 274 Recruiting Stations
Wild Flower Preservation Society 3740 Oliver St., Washington, D. C.	"Wild Flowers" "Spare This Dogwood" "Wild Flowers of Yosemite" "National Park"	x	x	x	x	x		General

R-4 for Agriculture agents only.

For 16 m/m "TALKIES"—The New ANIMATOPHONE

GROUP II—EDUCATIONAL AND RELIGIOUS GROUPS INCLUDING STATE UNIVERSITIES, ETC.

FOR EDUCATIONAL AND RELIGIOUS SUBJECTS consult Groups III, IV and V also. Many of the Industrials (Group 3) are entirely educational and are loaned free. Producers of SPECIAL EDUCATIONAL and RELIGIOUS PRODUCTIONS are listed in Groups IV and V.

When writing the following sources, please mention the Victor Directory.

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
American College of Surgeons, 40 E. Erie St., Chicago, Illinois	Surgical Subjects only					x		Distributed by Eastman Teaching Films, Inc., Buffalo, N. Y.
American Museum of Natural History, Film Division, 77th St. and Central Park W. New York City, N. Y.	Large list Geography, Travel, Natural History, Biology	x	x	x			x	General
Aviation Instruction Pictures, See "Henry Bollman," Group V.	"Theory of Flight" "Airplane Engines" "Airplane Structure and Rigging" "Navigation" "Meteorology" "Long Distance Flying" "Aviation Regulations" "The Business of Aviation"	x			x			National to Aviation Schools
Board of Education, Dept. of Visual Instruction, 203 Studio Bldg., Kansas City, Mo.	Large Library	x					x	To Kansas City schools only
Educational Museum of St. Louis, Public Schools, St. Louis, Mo.	Large Library	x					x	To St. Louis schools only
Indiana University, Bureau of Visual Instruction Bloomington, Indiana	7 Agriculture 10 Geography and Travel 15 Industrial Geography 10 Health	x				x		Indiana
International Film Service, Inc., 1127 Witherspoon Bldg., Philadelphia, Pa.	This organization makes available to CHURCHES and SCHOOLS a series of high grade religious, educa- tional and entertainment films. Write for list.	x	x	x	x	x		National
Iowa State College Visual Instruction Service, Ames, Iowa	A rapidly growing collection. Subjects on: Health, Geog- raphy, Science, Industrials, History, etc.	x	x			x		To Iowa Schools
Methodist Episcopal Church, (The World Service of) 740 Rush St., Chicago Branch office—Board of Home Missions and Church Extension of Methodist Episcopal Church, 1701 Arch St., Philadelphia, Pa.	"The Open Door" "Summer Camps for City Children" "Rural Industrial Work" "Making Room in the Pew" "Facing the Problem in An Industrial Community" "An Investment in Negro Youth" "Mission Work in Chicago" "Where Cross the Crowded Ways of Life"		x				x	Methodist Churches only

GROUP II—EDUCATIONAL AND RELIGIOUS GROUPS INCLUDING STATE UNIVERSITIES, ETC.—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Methodist Episcopal Church —Cont'd.	"Little Italy" "Adventures in Evangelism" "Some Impressions of Morgan Memorial" "Boys' Court Work in Chicago" And Others		x				x	Methodist Churches only
Methodist Episcopal Church, Board of Education of, 740 Rush St., Chicago, Ill	"Drew Theological Seminary" "It's a Grand Old Game" "Methodist Educational News"		x				x	Methodist Churches
The Metropolitan Museum of Art New York, N. Y.	"The Temples and Tombs of Ancient Egypt" "Daily Life of The Egypt- ians—Ancient and Modern" "A Visit to the Armor Galleries" "Firearms of our Fore- fathers" "The Hidden Talisman" "The Gorgon's Head" "The Pottery Maker" "The Making of Wrought Iron" "Behind the Scenes in the Metropolitan Museum" "The Spectre" "The Making of a Bronze Statue" "Vasantasena" "Drypoint" "Chronicles of America Photoplays"	x	x	x		x		General
Presbyterian Church in the U. S. A., Board of National Missions, 156 5th Ave., New York; Branches: 77 W. Washington St., Chicago, Ill. 228 McAllister St., San Francisco, Calif. 1261 Arcade Bldg., St. Louis, Mo.	"Among the Navajos" "A Day at Menaul" "A Friendly Hand" "Behind the Scenes in Chinatown"	x	x			x		To Presbyterian Churches
Religious Motion Picture Foundation, 140 Nassau St., New York Branches: Y. M. C. A., 120 W. 41st St., New York City Williams, Brown and Earle, 918 Chesnut St., Philadelphia, Pa. Ideal Pictures Corp., 26 E. 8th St., Chicago, Illinois	"Christ Confronts His Critics" "The Unwelcome Guest" "Forgive us Our Debts" "The Rich Young Ruler"		x			x		National

GROUP II—EDUCATIONAL AND RELIGIOUS GROUPS
(INCLUDING STATE UNIVERSITIES, ETC.—(Continued))

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
State University of Iowa— Department of Visual Instruction Extension Div., Iowa City, Iowa	18 Nature Study 10 World Geography 9 Vocational Guidance 12 Citizenship 6 American Statesmen 9 General Science 14 Electricity 12 Health and Hygiene 15 Industrials (Free Loan)	x				x		Iowa schools
University of Alberta, Depart- ment of Extension, Edmonton, Canada	A large library	x	x	x		x		Province of Alberta, Canada
University of California, Dept. of Visual Instruction, Extension Division, Berkeley, California	4 Agriculture 8 Biography 13 Civics and Citizenship 3 Economics 7 Electricity 2 Forestry 19 General Science 16 Geography 18 Health and Hygiene 2 Home Economics 16 History 20 Industries 1 Miscellaneous 16 Nature Study 9 Vocational Guidance	x				x		California schools
University of Colorado, Boulder, Colorado	Large list	x	x	x		x	x	Colorado and adjoining states
University of Kansas, Bureau of Visual Instruction, University Extension Division, Lawrence, Kansas	Over 250 reels on: Agriculture American Statesmen "Chronicles of America" Photodramas Citizenship General Science Health and Hygiene Museum Films Natural History Nature Study Physical Geography Vocational Guidance World Geography Industrial	x				x	x	Kansas, Missouri, Arkansas, Oklahoma, New Mexico, Arizona, Wyoming, Montana, Nebraska
University of Minnesota, Extension Division Minneapolis, Minn.	Ask for list	x				x		Minnesota
University of Missouri, Extension Division Columbia, Missouri	Large selection Ask for catalog	x				x		Missouri
University of North Dakota, Extension Division, University Station, Grand Forks, N. D.	100 subjects: Agriculture, Geography, Travel and Scenic, Vocational, Industrial, etc.	x				x		North Dakota
University of South Dakota, Extension Division, Vermillion, S. D.	List on request	x	x	x		x	x	South Dakota

The VICTOR PROJECTOR rewinds one film while another is being shown.

GROUP II—EDUCATIONAL AND RELIGIOUS GROUPS INCLUDING STATE UNIVERSITIES, ETC.—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
University of Texas, Extension Division Austin, Texas	Ask for catalog	x				x		Texas
University of Utah, Extension Division Salt Lake City, Utah	Ask for catalog	x				x		Utah
University of Washington, Extension Division, Seattle, Washington	Ask for catalog	x				x		Washington
University of Wisconsin, Bureau of Visual Instruction, Madison, Wisconsin	Agriculture, 7 reels, Biology and Health, 18 reels General Science and Chemistry, 40 reels Geography and Geology, 57 reels, Government, History and Literature, 11 reels, Home Economics, 5 reels, Natural Science, 2 reels, Physical Education and Sports, 3 reels	x				x		Wisconsin schools
Yale University Press, Film Service, See Group IV—"Producers"	Large series	x	x			x		National
Y. M. C. A. Motion Picture Bureau, See listing in Group V, "National Distributors"	Large list	x	x	x		x	x	National

GROUP III—INDUSTRIALS

Although designated as "Industrials," the majority of films in this group are of an EDUCATIONAL nature, and many of them have real entertainment value.

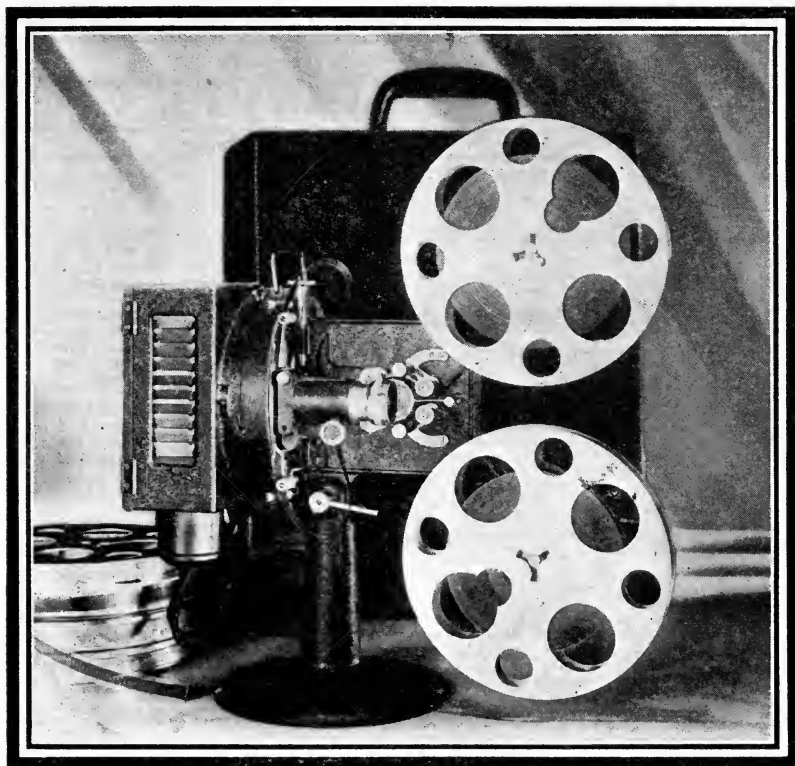
When writing the following sources, please mention the Victor Directory.

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Abbotts Dairies, Inc., 31st and Chestnut Sts., Philadelphia, Penn.	Dairying Subjects	x					x	Pennsylvania only
Ajax Electrothermic Corporation, Trenton, New Jersey	Film showing construction and various applications of high frequency induction furnaces	x					x	National to technical societies, engineering colleges, etc.
Alpha Cement Company, F. W. McElroy, Easton, Penn.	"Cementing the Centuries" 2 reels	x					x	National

GROUP III—INDUSTRIALS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
The Aluminum Cooking Utensil Co., Wear-Ever Bldg., New Kensington, Pa.	"Making Wear-Ever Cooking Utensils"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
American Brass Co., A. R. Stocking, Sales Dept., Waterbury, Connecticut	"From Mine to Consumer— The Story of Anaconda" 2 reels	x	x				x	National to responsible organizations
American Car & Foundry Co., 30 Church St., New York City, N. Y.	"In the Service of Transportation"	x	x				x	National
American Coffee Corp., 420 Lexington Ave., New York, N. Y.	"Magic of the Mountains" "To the South Pole"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
American Face Brick Assn., 130 N. Wells St., Chicago, Ill.	"The Manufacturing of Face Brick"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
American Multigraph Co., East 40th St. and Kelley Ave. Cleveland, Ohio	1 film depicting growth of the Multigraph	x					x	National
American Rolling Mill Co., Middletown, Ohio	"The New Continuous Process of Making Iron and Steel Sheets" 2 and 4 reels	x					x	National to schools, civic clubs, universities, group meetings, etc.
American Tel. & Tel. Co., 195 Broadway, New York, N. Y.	"The Honor of the Job" "Voices Across the Sea" "Neighbors All" "Digging for Service" "Service of Preparedness" "The Little Big Fellow"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Anthracite Bureau of Inf., 1421 Chesnut St., Philadelphia, Pa.	"The Burning Question"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Asphalt Assn., 441 Lexington Ave., New York, N. Y.	"Mixed Asphalt Pavements"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Atkins & Co., E. C. 402 So. Illinois St., Indianapolis, Ind.	"Meter"—Story of saws, beginning with the bronze age. "Serpent's Tooth"—Story of development and manufacture of the modern saw	x	x				x	National to schools and interested groups or firms.
Ball Brothers Co., Muncie, Indiana	"The Romance of Glass" "The Magic Jar"	x	x				x	Through National Y. M. C. A. to State Colleges, etc.
Barrett Company, The 40 Rector St., New York, N. Y.	"Fertilizer from Coal"	x					x	National to farm audiences through Rothacker Film Corp. 7510 N. Ashland, Chicago, Ill.
Bausch & Lomb Optical Co., Rochester, New York	"Glass Magic" "The Eyes of Science"	x	x				x	Through Bausch & Lomb local dealers

VICTOR Guarantees Greater Value than any other Projector at any Price!



The
MASTER PROJECTOR

for Showing 16mm Films



The IDEAL Equipment
FOR SCHOOL, BUSINESS, CHURCH and HOME USE

GROUP III—INDUSTRIALS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Bell Telephone Co. of Penn., 1835 Arch St., Philadelphia, Pa.	A number of films on telephone and its use	x	x				x	In Pennsylvania through local telephone Co. mgrs.
The Brunswick-Balke Colender Co., 799 Seventh Ave., New York, N. Y.	"The Enemies of Youth"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Butler Paper Corporation, 223 W. Monroe, Chicago, Illinois	"Romance of Paper"	x	x				x	National through Branch offices and divisions. Write for address of local distributor
Carborundum Co., Niagara Falls, New York	"The Story of the Man- ufacture and Uses of Abrasives and Abrasive Products"	x					x	National to schools etc., thru U. S. Bureau of Mines and National Y. M. C. A.
Carnation Milk Products Co., Oconomowoc, Wisconsin Branches: Carnation Co., 71 Hudson St. New York City, New York Carnation Co., 1060 Stuart Bldg., Seattle, Washington	"Milk"	x					x	National to schools
Carter's Ink Co., Boston, Massachusetts	"World's Records—The Story Your Ink Bottle Tells" "Record Makers of Business" "Man's Greatest Heritage"	x	x				x	To responsible parties owning projectors. 3 showing dates must be given
Champion Spark Plug Co., Toledo, Ohio	"Along the Firing Line"	x					x	National thru the U. S. Dept. of Com- merce, 4800 Forbes St., Pittsburgh, Pa.
L. C. Chase & Co., 89 Franklin St., Boston, Mass.	"The Story of Chase Velmo"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Chicago, Burlington & Quincy Railroad Co., 547 W. Jackson Blvd., Chicago, Illinois	2 reels on Estes Park and Colorado 1 on Glacier National Park and 1 on Yellowstone Park	x	x				x	National to clubs, schools, etc.
Cleveland Tractor Co., Cleveland, Ohio Att.: H. E. Orr, Advertising Manager	Farm and Industrial Use of Tractors	x					x	National to dealers, schools, agri. groups, colleges and institutions
The Cleveland Twist Drill Co., 1242 E. 49th St., Cleveland, Ohio or 654 Howard St., San Francisco, Cal.	"The Uses and Abuses of Twist Drills"—2 reels	x					x	National to schools and factories
Corticelli Silk Co., New York, New York	"From Cocoon to Spool"	x	x				x	National to accredited educational institu- tions, and responsible organizations

With a VICTOR, the same film may be shown hundreds of times without damage!

GROUP III—INDUSTRIALS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Crane Co., 836 South Michigan Ave., Chicago, Illinois	Crane enamelware, Crane brass goods	x					x	National through Spoor and Ahbe, 1345 Argyle, Chicago
Cunard Steamship Co., Ltd., 25 Broadway, New York	400 foot reel of the West Indies 400. reel: "Oceanews"— Life and Sport at sea	x	x				x	National
Davis & Geck, Inc., 211-221 Duffield St., Brooklyn, New York	"The Relation of Absorbable Sutures to Wound Healing" "Surgical Treatment of Peptic Ulcers" "Traumatic Suregery of the Extremities"	x					x	National to doctors, hospitals, professional organizations
DeFrenes & Co., Wilkes-Barre, Pa.	"Martex"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Dennison Manufacturing Co., Advertising Department, Framingham, Massachusetts	"Happy Hours with Dennison Crafts" "Putting the 'Win' in Windows"	x	x				x	National to schools and organizations. For retail dealers
Dodge Bros. Corporation, Advertising Department, Detroit, Michigan	"The Motor Car of Today"	x					x	National through dealer organization
E. I. DuPont de Nemours and Co., Motion Picture Bureau, Advertising Department, Wilmington, Del.	"Building New York's Newest Subway" "Driving the Longest Rail- road Tunnel in the Western Hemisphere" "Hydroelectric Power Production in the New South" "The Legacy" "Green Valley"	x	x				x	National—distributor requires detailed report on each showing
Eagle—Picher Lead Co., Industrial Film Library, 134 No. LaSalle St., Chicago, Illinois	"Pigs of Lead" "Story of Eagle White Lead" "Eagle Products in the Oil Industry" "Eagle Products in The Plumbing Trade"	x					x	National
Evinrude Motor Co., Milwaukee, Wis.	"When You're Touring"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Ford Motor Company, Detroit, Michigan	"Large List" Write for Catalog	x	x		x			National to institutions desiring to establish film libraries
Branches at: Atlanta, Buffalo, Charlotte, Chester, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Dearborn, Denver, Des Moines, Fargo, Houston, Indianapolis, Jacksonville, Kansas City, Kearny, Los Angeles, Louisville, Memphis, Milwaukee, New Orleans, Norfolk, Oklahoma City, Omaha, Pittsburgh, Portland, St. Louis, Salt Lake City, San Francisco, Seattle, Somerville, Twin City, Washington								

GROUP III—INDUSTRIALS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Formfit Co., 500-508 So. Franklin St., Chicago, Illinois	125 ft. reel showing mfg. of Modern foundation garments	x					x	National to interested parties
Fruit of the Loom Mills, 40 Worth St., New York City, N. Y.	"Civilization's Fabric"	x					x	National
Fire Equipment Institute, Logansport, Indiana	"Fortify for Fire Fighting" 2 reels	x	x				x	National to schools, churches, civic clubs
General Electric Co., 1 River Road, Schenectady, New York	"General Educational and technical films" Write for list	x	x		x		x	National through Visual Instruction Section of G. E. Co. Write for address of local distributor
General Foods, Inc., 250 Park Ave., New York, N. Y.	"School Days"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Goodrich Rubber Co., B. F., Akron, Ohio	"The Cruise of the Silver Fleet" 3 reels "The Story of Rubber" 4 reels	x					x	National to schools, organizations, and clubs thru Akron office
Goodyear Tire & Rubber Co., Inc., Akron, Ohio	"Conquering the Jungle" "Conquering the Desert" "Modern Coal Mining" "The Island of Yesterday" "America's Heritage"—Boy Scout "Men in the Making"—Boy Scout "The Story of Goodyear" "The Story of the Airship" "Lightning Proof" "Magellan of the Air" "Greatest Airship Dock" "The Story of the Tire" "Cushion Landings" "Parade of Comic Balloons"	x	x				x	National thru Publications Dept. of the Company at Akron, Ohio
Hammermill Paper Co., Erie, Pennsylvania	"The Voice of Business" 4 reels	x					x	National to schools, civic clubs, etc.
Hastings Pavement Co., 25 Broad St., New York, N. Y.	"Hastings Paving Block"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
M. Hohner, Inc., 114 E. 16th St., New York, N. Y.	"Around the Clock with a Girl Scout" "In Boy Scout Land" "Diary of a Boy Scout No. 2"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
John Hancock Life Insurance Co. Boston, Mass.	"The Garden of Childhood" "Why Be Careless?"	x	x				x	National to health and Social agencies, highway depts., schools, etc.
Hercules Powder Co., Motion Picture Dept., Wilmington, Del.	"Doings of Turp and Tine" "Hercules Electric Blasting Caps" "Rubbing the New Aladdin's Lamp"	x	x				x	National—requests should reach Co. 2 weeks prior to date of showing

Anyone who can say the A B C's can operate the VICTOR PROJECTOR

GROUP III—INDUSTRIALS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Hercules Powder Co.—Cont'd.	"The Explosives Engineer" "A Modern Hercules" "Testing of Smokeless Powder" "Safety and Efficiency in the use of explosives in Open Pit Iron Mining" "Modern Quarry Blasting" "Story of Nitrocellulose"— 3—400' reels "The Farm that Jack Built" 2—400' reels	x	x					National
Illinois Steel Co., Advertising Manager, 208 So. LaSalle St., Chicago, Illinois	"The Story of Alloy Steel" 2—800 ft. reels	x					x	National to Industrial institutions
John Deere, Adv. Dept. Moline, Ill.	Films on Agriculture and the use of Farm Implements. Write main office for information regarding distribution thru branches, and new films which are in process of production	x					x	National
O. F. Jordan Company, East Chicago, Indiana Philadelphia, Pa.	Spreader and Ditcher Demonstrations	x					x	Local
Kalamazoo Vegetable Parchment Co., E. L. Turley, Advertising Manager, Kalamazoo, Michigan	3 reels on "Paper-Making"	x					x	National to schools, clubs, and responsible organizations
Kerr Chickeries, Inc., Frenchtown, N. J.	"Lively Chicks"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Kolynos Toothpaste Co., New Haven, Conn.	"Clean Tooth Story"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
J. Alexander Leggett Co., Inc. 2 West 46th St., New York	"Lenox Pottery" "How a Lead Pencil is Made"	x					x	National
Lever Bros. Co., Cambridge, Mass.	"Blue Monday"	x	x	x			x	National through Industrial Film Service Co., 1108 Boylston St., Boston, Mass.
Liberty Mutual Insurance Co., Mr. D. S. Beyer, Vice Pres., Park Square Bldg., Boston, Mass.	"Hand of Fate" "The Outlaw" "Punch Press Safety"	x	x		x	x		Rent or sell outright, this country or abroad
The Lincoln Electric Co., Coit Road and Kirby Ave., Cleveland, Ohio	"Modern Manufacturing with a 'Stable-Arc' Welder" "Welding of the Upper Carnegie Building" "Pipe Line Welding"	x	x				x	National
Melville Shoe Corporation, 555 Fifth Ave., New York City	"Shoe Making Operations"	x					x	National

GROUP III—INDUSTRIALS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Metropolitan Life Insurance Co., Dr. Lee, Mr. K. Frankel, 1 Madison Ave., Welfare Div., New York, New York	"New Ways for Old" (Diphtheria Prevention) "Working for Dear Life" (Annual Physical Examination)	x	x				x	National to health organizations, schools, etc.
National Carbon Co., Inc., Cleveland, Ohio	"Sunshine"	x	x				x	National
National Carbon Co., 30 E. 42nd St., New York, New York	"Babes in the Wood"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
National Confectioners Assn., 180 W. Washington St., Chicago, Ill.	"Won by a Sweet"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
National Electric Light Assoc., 420 Lexington Ave., New York	"Back of the Button" "Yours to Command"	x					x	National through Rothacker Film Corp., 7510 N. Ashland, Chicago, Ill.
National Lead Co., 111 Broadway, New York	"From Pigs to Paint" 3 reels	x					x	National to schools, civic clubs, etc.
National Lumber Mfrs. Assn., Transportation Bldg., Washington, D. C.	"The Transformation"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
National Terra Cotta Society, 19 W. 44th St., New York, N. Y.	"Terra Cotta"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
National Tube Co., 1802 Frick Bldg., Pittsburgh, Pa.	"The Arteries of Industry" "Walls without Welds" 3 reels	x					x	National
New York Edison Co., Room AU-26 No. 4 Irving Place, New York	Films on the generation, distribution, and application of electricity in the home and industry	x	x				x	Manhattan and Bronx only
The New York Sun, 280 Broadway, New York, N. Y.	"A Day With the Sun"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
North East Appliance Corp., Att.: K. D. Wanless, Rochester, N. Y.	"Electricity in the Motor Car" "How the Generator Works and Why the Starting Motor Starts" "The Burning Question"	x			x	x	x	National to responsible parties
Northern Pacific Railway Co., Mr. E. E. Nelson, 914 No. Pac. Bldg., St. Paul, Minn.	"Magic Yellowstone" 2 reels on Alaska "Dude Ranch Vacations"— 1 reel "Westward Ho"—1 reel	x	x				x	National
Norton Company, Worcester, Mass.	"The Age of Speed" "The Thirtieth Part of a Hair"	x					x	National to schools, industrial organiza- tions and civic clubs

The VICTOR PROJECTOR is incredibly quiet in operation

Why Your Movie Camera Should be a VICTOR



The **FINEST CAMERA** MONEY CAN BUY **VICTOR MODEL FIVE** *with* **Full-Vision Visual Focusing**

In addition to embodying all the desirable features of the Model 3, the Model 5 provides for **FULL-VISION VISUAL FOCUSING**—by a direct method of proven superiority. Eliminates all guesswork, and the necessity for determining focusing distances by focusing directly thru the lens, clear, sharp pictures are a certainty . . . giving positive assurance of **"NO MORE OUT-OF-FOCUS PICTURES."** A Multiple-Lens Triplet Front and a Full Range of Operating Speeds, including **SLOWER** Slow Motion, are additional features that make the **MODEL FIVE VICTOR** the World's **FINEST** and **MOST COMPLETE 16 mm MOVIE CAMERA.**



The **POPULAR MODEL 3** **VICTOR CAMERA**

Features: Variable Speeds for making Normal, S-L-O-W Motion and Quick Action pictures . . . Duplon Spring Motor responds instantly and noiselessly with smooth, constant speed . . . Hand Drive Crank for trick work and emergency . . . Built-in Exposure Meter . . . Compensating View Finder . . . Operating Lock . . . Self-Setting Film Measure . . . Tripod Socket . . . Interchangeable Lenses of numerous types and makes . . . Small and Conveniently Shaped . . . Rugged Construction combined with a beauty of design and richness of finish that reflect genuine **QUALITY**



YOU will want the Camera that will do the most with the greatest ease. There will be times when you will want Slow Motion, Quick Action, Close-ups of distant objects, Interior Shots, Scenes in poor light, pictures in Natural Color . . . and so on. Then you will want the Victor Camera because it will do all of these things with an Ease of Operation that is almost uncanny.

SUPERLATIVE PERFORMANCE, GREAT FLEXIBILITY and UTTER SIMPLICITY, such as Victor provides in one small, compact, moderate priced unit, would not be possible except for Alexander F. Victor's skillful designing and ingenious simplification. It was Victor's creative genius that conceived the first 16 m/m ciné-camera, as well as the modern equipment which is representative of the movie camera in its highest development.

But you will wish to prove all this to your own satisfaction. Ask to see a Victor. Get the "feel" of it . . . test it for efficiency, convenience and easy operation . . . and compare it, for it is by comparison that the Victor best proves its supremacy.

SIXTEEN



MILLIMETER

VICTOR ANIMATOGRAPH CORP.
DAVENPORT, IOWA, U. S. A.

Branch Office—242 W. 55th, New York City
Victor Dealers Are Located In The Important
Cities Of 42 Countries.

General Distributors — Canada, THE FILM AND SLIDE CO., Toronto. England, J. H. DALLMEYER, LTD., London. Central Europe, PERROT & CIE., Bein (Biel), Switzerland. Japan, T. BANNO, Kobe.

GROUP III—INDUSTRIALS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Oakland Chemical Co., 59 Fourth Ave., New York, N. Y.	"The Angel in the Home"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Packard Motor Car Co., Detroit, Michigan	"The Packard Factory" 8 reels	x					x	National
Philadelphia Co., 435 6th Ave., Pittsburgh, Pennsylvania	"Slow motion picture of Resuscitation"	x	x		x			National through Motion Picture Producing Co., Pittsburgh, Pa.
Philadelphia Inter-State Dairy Council, Philadelphia, Pa. Branch: National Dairy Council, 307 N. Michigan Ave., Chicago Ill.	"The Romance of the White Bottle" "The White Bottle" "Highland Lassie" "Shadows" "The Turn in the Road" "Fair Acres" "Our National Dessert" "Just Pals" "Well, Well, Well" "When Came Dawn" "Early Birds" "What Makes it Go"	x	x		x	x	x	National
Picture Service Corp., 71 W. 23d St., New York, N. Y.	"Inside Out"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Plumb Axe Co., Philadelphia, Pa.	Boy Scout Film "The Woodsmen"	x	x	x		x		National through William J. Ganz Co., 507 5th Ave., New York City
G. P. Putnam's Sons, 2 W. 45th St., New York, N. Y.	"Bradford on Mt. Washington"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Pyrene Manufacturing Co., Sales Promotion Dept., 560 Belmont Ave., Newark, New Jersey	"Flames, the Red Robber" 2 reels	x	x				x	National
Quaker Oats Co., 141 W. Jackson St., Chicago, Illinois	"Ten Pounds to a Bushel" "Food Shot from Guns"	x					x	National
Radio Corp. of America, 233 Broadway, New York, N. Y.	"A Living for Two"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Reading Iron Co., Reading, Pennsylvania	3 reels depicting processes in the manufacture of Wrought Iron Pipe	x					x	National to responsible parties
Relay Motors Corp., Adv. Office, Lima, Ohio	"Story of Relay" 2—400. reels	x					x	National

GROUP III—INDUSTRIALS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Remington Rand Business Service, Inc., Buffalo, New York	"Glimpses of the Remington Typewriter Factory"	x					x	National through Motion Picture Bureau of Y. M. C. A. 120 W. 41st St., New York City
Rhineland Refrigerator Co., Rhineland, Wisconsin	"The Story of Refrigeration" 3 reels	x					x	National to libraries, educational groups, and civic clubs
John A. Roebling's Sons Co., Trenton, N. J.	"Blue Center"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Save the Surface Campaign, 18 E. 41st St., New York City	"Home is What You Make It"	x					x	National
Sheffield Farms Co., Inc., 524 28 W. 57th St., New York, N. Y.	Dairying: "Around the World with the Milkman" "Milk, the Great White Way to Health"	x					x	New York
Shevlin-Hixon Co., Bend, Oregon Branch: Shevlin-Carpenter-Clark Co., 900 1st National Soo Line Bldg., Minneapolis, Minn.	5 reels of lumber operations from stump to car	x					x	National to schools, and responsible organizations
Silica Gel. Corp., Baltimore Trust Bldg., Baltimore, Md.	"Silica Gel."	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Silver Bay Assn., National Council Y. M. C. A., 347 Madison Ave., New York, N. Y.	"Silver Bay Demonstrations"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Singer Sewing Machine Co., Singer Bldg., New York City	"Modern Cinderella"	x					x	National to schools, and industrial organizations
Sorter Graf Co., 404 W. Jefferson, Detroit, Mich.	"Sorter Graf Sorting"	x					x	National to schools and interested parties
Standard Brands, Inc., 595 Madison Ave., New York City	"Crystals of Commerce" "Sunday Night Supper" "Tea Time Tidbits" "Little Ginger Bread Men"	x	x				x	National to churches, theatres and other organizations
Stone & Webster Engineering Corporation, 49 Federal St., Boston, Mass.	"Conowingo" 4 other films	x	x				x	National to schools, churches and civic clubs
Studebaker Corp. of America, South Bend, Ind.	"Separating Facts from Opinions" "Pan-American Trail Blazers"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)

GROUP III—INDUSTRIALS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Swift & Company, Union Stock Yards, Chicago, Illinois	"The Texas Trail to Your Table" 1 reel	x					x	National to schools, educational institu- tions, owning projectors
United States Lines, 45 Broadway, New York, N. Y.	"In the Wake of Buccaneers" "Dry Cleaning" "Eagles of the Sea"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
United States Rubber Co., 1790 Broadway, New York City	"The Romance of Rubber" 4 reels Condensed version of same in 2 reels	x					x	National thru Motion Picture Dept. of Co.
Visigraphic Pictures, 247 Park Ave., New York, N. Y.	"Mechanics" "The Nation's Market Place"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
L. E. Waterman Co., 191 Broadway, N. Y., N. Y.	"The World's Write Hand"	x	x				x	To Waterman's dealers only
Western Co., 402 W. Randolph St., Chicago, Ill.	"Charm and Tooth Brushes"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)
Western Electric Co., 120 W. 41st St., New York, New York	34 films of the achievements and activities of this company	x		x	x			National
The White Company, Adv. Dept. Cleveland, Ohio	"A Trip through the Great White Motor Factory"	x	x				x	National
Willard Storage Battery Co., 246-286 E. 131st St., Cleveland, Ohio	"The Story of a Storage Battery"	x					x	National thru Dept. of Commerce—Bureau of Mines, Pittsburgh, Pa.
John C. Winston Co., Fred W. Mergenthaler, 1006-1016 Arch St., Philadelphia, Pa.	"Books—From Manuscript to Classroom"	x	x		x		x	National
Yosemite Park & Curry Co., Yosemite National Park, California	"Glimpses of Yosemite" "Seeing Yosemite from the Saddle"	x	x				x	National thru Y. M. C. A. Motion Picture Bureau (See Listing Group V)



GROUP IV—FILM PRODUCERS

(Many of the firms in this Listing specialize in making Motion Pictures to order. Services usually include the writing of scenarios).

*Producer has facilities for making synchronized "Talkies" and producing sound in sequence for films already in existence.

†Can make 16 m/m Prints from 35 m/m Master films.

When writing the following sources, please mention the Victor Directory.

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Academy of Arts and Motion Picture Sciences—Library Secretary, 7046 Hollywood Blvd., Hollywood, California	"In the Days of Chivalry" Others in preparation. Write for lists and information	x			x			On basis of annual lease, renewable up to ten years
Acme Sound Products Corp., 35 East Wacker Drive, Chicago, Ill.	Industrial and Special Productions				x			National
Allen & Allen, 3947 W. 59th Place, Los Angeles, Cal.	"Primitive Indians of the Painted Desert" "Wild Animals of the Colorado Desert" "Wild Life on the Desert of America's Great Southwest" "The Life of a Desert Prospector"	x	x	x	x			National
†Alpha Film Laboratories, 3437 Park Heights Ave., Baltimore, Maryland	Educationals and industrials to order Medical subjects for sale to Medical Schools and Boards of Health	x			x			National
Andlauer Film Co., Kansas City, Mo.	Industrials to order	x					x	To schools, colleges, and exhibitors
Arc Film Company, 729 7th Ave., New York City, New York	"Cristus"—Life of Christ		x		x	x		National
*†Atlantic M. P. Service Co., 739 Boylston St., Boston, Mass.	Industrial and Special Productions. See Group V for list	x	x	x	x	x		National
Atlas Educational Film Co., 5 North Wabash Ave., Chicago, Ill.	Educational and Industrial Productions	x	x		x	x		National
*Audio-Cinema, Inc., 161-179 Harris Ave., Long Island City, N. Y.	"Principles of Electricity" 25 reels	x			x	x		National
Best's Studio, Yosemite National Park, California	"Tour of Yosemite Valley" "Bears" "Deer and Elk" "Mariposa Grove of Big Trees" "Cascades of the Triolunne" "Waterwheel Falls" "Yosemite in Winter" "Over Tioga Pass" "Zion National Park and Bryce Canyon" "Waterfalls of Yosemite" "Yosemite by Moonlight" "Cliff Dwellings in Canyon Frigoles"	x	x	x	x			National

WHAT TO LOOK FOR IN

Any of the better makes of 16 mm ciné-projectors will at least when new . . . give motion picture presentation that are comparable in quality to good professional showings. Victor, however, has gone considerably further by providing refinements, conveniences and operating advantages that are not only highly desirable at the beginning but have a tremendous potential value which will constantly be manifested in continuous satisfactory performance and material proof that the Victor has no match for durable efficiency and worth.

★ PERMANENT QUIETNESS

The highly perfected Victor mechanism with direct gear drive is marvelously smooth and quiet in operation. It is capable . . . by actual test . . . of giving thousands of hours of service without even an adjustment. The Victor adjustable shuttle, by permitting all play to be taken up in the film-moving mechanism, insures permanency for this quietness of operation.

DOUBLE CLAW MOVEMENT

Victor employs the double claw for two very important reasons: First, if film perforations are broken on one side the claw will engage on the opposite side and the picture will continue on the screen. Second, the double claw guards against side movement and unequal strain, and adds greatly to the life of the film.

★ FREEDOM FROM FILM DAMAGE

With the Victor projector the same film may be shown hundreds of times without the slightest damage. The adjustable shuttle in the film moving mechanism attains perfect film steadiness without the need for damaging pressure on the film at the aperture.

The VICTOR Automatic Film Trip makes mangling or breaking of films an impossibility. In event the film fails to track because of incorrect threading or defective film splicing, the film trip instantly cuts off power and light.

★ The importance of SAVING VICTOR is fully manifested in equipment. If you take the view to securing the way of brilliant performance, maximum utility and guarantees far greater at any Price!

THE MASTER PROJECTOR



A 16mm CINE-PROJECTOR

★ NO JUMPY PICTURES EVER!

Victor and Victor alone provides against ultimate unsteadiness of the projected image. The film moving mechanism has a unique micrometer adjustment which insures steady, flickerless pictures for the entire life of the projector! Accurate adjustment is instantly accomplished by a slight turn of a screw.

INTENSE ILLUMINATION ★ (Variable)

Direct light straight through from lamp to screen, and a perfected triple condensing lens unit of highest quality give the Victor an unusual volume of illumination, and result in pictures of exceptional depth and brilliance. By employing variable lamp resistance, Victor provides for the interchange of lamps of several different efficiencies, obviating the possibility of poor pictures resulting from too much or too little illumination, because you can have the *right* amount of light for every purpose.

★ REWINDING One Film While Showing Another

The Built-in Victor Rewind is another feature which has proven extremely popular because of the great convenience it affords. One film may be automatically rewound while another is being shown . . . an achievement that only Victor can claim.

ADAPTABILITY

The Victor may be used anywhere. Provision is made for attaching to direct or alternating current of 105 to 250 volts. Interchangeable lenses provide for distances of 10 to 100 feet and for projected images up to ten feet wide, and, under proper conditions, much larger.

OTHER VICTOR FEATURES

Other Victor Features are: a "Framer" for accurate centering of image on screen; *Variable speeds*, *Reverse Action* for running film backwards, and *Stop Action* for still projection; *50% Reserve Power* in motor; *Forced Ventilation* through lamp house; *Quick, Easy Threading*; *Extreme Simplicity*.

value of these EXCLUSIVES cannot possibly be demonstrated of the extent is to be made with latest possible returns by the full adaptability and period of years, VICTOR than any other Projector



A VICTOR PRODUCT

GROUP IV—FILM PRODUCERS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Best's Studio—Cont'd.	"Acoma" "Indian Dances of the Southwest" "Kodacolor of Yosemite"							
*†Bray Productions, Inc., 729 7th Ave., New York Very extensive list of all types of subjects—Write for catalog.	"Arts and Crafts" "Biography" "Domestic Art" "Astronomy, Geology, Physiography, Biological Sciences, Chemistry, Physics, Electricity, Engineering Sciences, Geography, Health and Hygiene, Industrial, Comedies and Cartoons" Write for list	x	x	x	x			Agencies Everywhere Write for nearest source
*†Bray Screen Products, Film Library, 130 W. 46th St., New York	Educational, Industrial and Nature Studies	x	x		x			National
Browne Film Co., 1431 Lipscomb St., Fort Worth, Texas	"Flying the Golden Trail" "The Sport of Kings" "The Sweetest Story Ever Told" "From Forest to Home" "The Staff of Life" "The International Beauty Pageant" "The Robbins-Kelley Endurance Flight"	x	x	x	x			National
*Browning Studios, 110 W. 40th St., New York City, N. Y.	"Age of Steel" Others in production	x			x		x	To colleges, civic and industrial organizations
*Caravel Films, Inc., 350 Madison Ave., New York City, N. Y.	Industrials to order				x			National
*†Carter Cinema Producing Corp., Suite 722 551 5th Ave., New York	"How Life Begins" "The Living World" "Food" "Flame of Life" "Cell Mitosis" "Monarch Butterfly" "Bumble Bee" "House Fly" "Malaria and the Mosquito" "The Human Eye" "Circulation of the Blood" "Brain and Nervous System" "The Vital Organs" "From Protoplasm to Human Organism" "Contrasts" "What Price Recklessness—" "Milk—The Great White Way to Health" "Around the World with the Milkman" "The Making of an American"	x	x		x	x		National

GROUP IV—FILM PRODUCERS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Chicago Film Laboratory, Inc., 1322 Belmont Ave., Chicago, Ill.	"The Fair of the Iron Horse" "Manufacture of Face Brick" "Story of Portland Cement" "The House of Wonders"— 2 reels (Made for Elgin Watch Co.) Shows construction of precision time piece	x					x	National
Frank R. Church, 6558 Pinehaven Ave., Oakland, Cal.	Wild Life, Travel, Educational, Industrials	x	x	x	x	x	x	National
*Consolidated Film Industries, Inc., 1776 Broadway, New York City	"Help" "Leavening" "Drinking Health" "Wool for Warmth" "From Cocoon to Spool" "Travel Series"	x x x x x	x x	x x x x	x x		x x x x x	National
H. O. Davis, 106 S. Hudson St., Oklahoma City, Okla.	Industrials "Oklahoma City Oil Field"	x	x	x	x	x		Oklahoma
DeFrenes & Company, 60 No. State Street, Wilkes-Barre, Pa.	Industrials and Educational "A Trip Through Filmland" "The Chemical Ethyl Alcohol" "University of the Night" "Wonders of Anthracite" "Story of Rubber" "Striking Tires" "The Cure" "From Licorice Root to Maftex" "Reading Full-Fashioned Knitting Machine" "Martex Towels" "Making a Good Shovel"	x	x				x	National
*DeVry School Films, 333 No. Michigan Ave., Chicago, Illinois	Very extensive list of Educational	x	x		x	x		Write for address of nearest retail source
Dirmeyer, Howell W. 30 Carleton St., Buffalo, N. Y.	Industrial and Educational	x	x		x	x		National
*†Duhem M. P. Mfg. Co., 135 Hayes St., San Francisco, Cal.	Industrial and Special Productions	x	x		x			California
Eastman Teaching Films, Inc., 343 State Street, Rochester, New York	Geography, General Science, Chemistry, Biology, Civics, Manual Training, Kodak Cinegraphs "A Trip through Filmland"	x x	 x		x		 x	National to educational institutions. Sold to Dealers only. National to civic bodies and camera clubs
Economist Film Service, 241-243 W. 39th St., New York City	Retail Sales Training and Industrial	x			x	x		National

GROUP IV—FILM PRODUCERS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Ellis, Carlyle Films, 130 W. 46th Street, New York City, N. Y.	Health Subjects "Your Flag and My Flag" "To Honor Old Glory"	x			x			National
*†Empire Safety Film Co., Inc., 723 7th Ave., New York City, N. Y.	Scenics, Travelogues, Comedies, Histories, Uncle Tom's Cabin, Educational and special subjects	x	x	x	x	x		Sold nationally Rented thru dealers Write for nearest address
*†Escar Motion Picture Service Company, 10008 Carnegie Ave., Cleveland, Ohio	Travel, Comedies, Drama, Educational, Industrials	x	x	x	x	x		National
*Films of Commerce, Inc., Division of Pathe Exchange, 35 West 45th Street, New York, New York	Harvard-Pathe Series on Commerce and Industry and Regional Geography	x	x	x	x	x	x	National
*†Film and Slide Co. of Canada Ltd., 156 King St., West Toronto, Ontario Drummond Bldg., Montreal Cordit Foncier Bldg., Vancouver Paris Bldg., Winnipeg	Very large list of Educa- tionals, Religious and Entertainment subjects	x	x	x	x			Canada
Fitzpatrick Pictures, Inc., 729 7th Ave., New York	12 Famous Music Masters 12 Travel Talks 12 Movie Horoscopes 12 American Holidays (All Talkies)	x	x	x	x	x		National
*†Fowler Studios, Hollywood, Cal.	Special Productions	x	x	x	x			National
Fox Case Corp., 460 West 54th St., New York City	Industrial Productions				x			National
*†Fox Film Corporation, 420 Madison Ave., New York City, N. Y. Branch: 345 W. 44th St., New York City, N. Y.	Geography, History, Civics, (Physical Education, Extensive List of)	x	x		x	x		National
*William J. Ganz Co. 507 5th Ave., New York	Large list of educationals and Industrials "Highlights from the News"	x	x		x	x	x	National
*†General Business Films, Inc., 33 W. 60th St., New York City, N. Y.	Special educational and business productions	x			x	x		National through universities, schools, and churches
*†Harcot Motion Picture Industries, Inc., 610-612 Baronne St., New Orleans, La.	Industrial and Commercial Productions	x	x	x	x	x		Southern States
Hermes Bio-Cinema Sound Products, Inc., Daytona Beach, Fla.	75 Silent Biological Films	x	x	x	x	x		National

The VICTOR PROJECTOR insures permanent freedom from "Jumpy" Pictures

GROUP IV—FILM PRODUCERS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
*†Hollywood Film Enterprises, Inc., 6058 Sunset Blvd., Hollywood, California	"Goofs"—for the prevention of accidents to school youths. "Why be a Goose"—for prevention of accidents to small school children. Many Travel Pictures Macroscopic studies More than fifty general industrial subjects free on Pacific Slope, except postage—includes all Yosemite Park subjects. Production of any type of business, commercial or industrial picture—silent or talking. Library of over fifty subjects—for sale (rent and free loan on Pacific Slope only).	x	x		x	x	x	Rental on Pacific Slope only International Sales
*†Burton Holmes Laboratory, 7510 No. Ashland Ave., Chicago, Ill.	Travel, Scenic, Foreign Industry	x	x	x	x	x		Sold internationally. Rented thru dealers Write for nearest address
Ideal Pictures Corp., 26 E. 8th St., Chicago, Illinois 321 Loeb Arcade Bldg., Minneapolis, Minn.	Special and commercial Productions of all kinds	x	x	x	x	x		National
International Film Service, Inc., 1127 Witherspoon Building, Philadelphia, Pa.	This organization makes available to CHURCHES and SCHOOLS a series of high grade religious, educational and entertainment films. Write for list.	x	x	x	x	x		National
*†Jam Handy Picture Service, 6227 Broadway Ave., Chicago, Ill.	Special and Industrial Productions				x			National
*†Jamieson Film Laboratories, 2212 Live Oak St., Dallas, Texas	Special and Industrial Productions	x	x	x	x	x		Texas
George Kleine, 804 So. Wabash Ave., Chicago, Illinois	"Julius Caesar" "The Ride of Paul Revere" "Last Days of Pompeii" "Anthony and Cleopatra" "Spartacus" "Pilgrim's Progress" "Merchant of Venice" Others in preparation	x	x	x	x			National
Captain F. E. Kleinschmidt, 220 W. 42nd St., New York City, New York	"Adventures in the Far North" "Primitive Love" "Life of Santa Claus" "The Man Who Went Back" "Whaling" "Brown Bear" "Seal and Birds"	x	x	x	x	x		National
Kodascope Libraries, Inc., 33 W. 42nd St., New York City	Catalog of complete library, 25 cents	x	x	x	x	x		National

GROUP IV—FILM PRODUCERS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
*†Komp Film Laboratories, Inc., 1600 Broadway, New York City	Special subjects on order only				x			National
*†Leavitt Cine Picture Co., 1137 So. Hope St., Los Angeles, California.	Animated Cartoons, Sports, World War, Bird and Animal Life, Travel, Adventure, Comedy, Dramas, Westerns, Super features, Industrials and Specials to order	x	x	x	x	x	x	National
Lee Film Co. Laboratory, 716 Elmira St., San Antonio, Texas	"Picturesque San Antonio" "The Old Missions" "Tarpon Fishing" and others	x	x	x	x	x		National
The Lewy Studios 853 N. Eutaw St., Baltimore, Md.	Special and Industrial Productions	x	x	x	x	x		National
*†Loucks & Norling Studios, 245 W. 55th St., New York City	Educational and Industrial Productions	x	x		x			National
*†McCollum, Inc., 132 So. 15th St., Philadelphia, Pa.	Industrial and Commercial Productions. See Group V for list of specials	x	x	x	x	x		National
Dr. Thomas B. McCrum, 4144 Charlotte St., Kansas City, Mo.	Dental films for children and adults	x			x			National
*Malkames Educational Film Co., 705 W. Diamond Ave., Hazelton, Pa.	Educational subjects. Specials and industrials to order	x				x	x	National
Metropolitan Motion Picture Company, 108-110 W. 34th St., New York City Branch: 60 Branford Place, Newark, New Jersey	Natural History, Sports, Travel, World War, Comedy, Drama, Animated Cartoons, Mother Goose Fairy Tales, Special features	x	x	x	x	x		National
*†Metropolitan Motion Picture Co., 2310 Cass Ave., Detroit, Mich.	Special features and business productions	x	x	x	x	x		National
*Metropolitan Sound Studios, Inc., 1040 North Las Palmas Ave., Hollywood, Cal.	Industrial Productions				x			National
Michigan Film Lib., 2310 Cass Ave., Detroit, Michigan	Educational, Recreational, Religious	x	x	x	x	x		National
Morris-Joseph Industrial Films, Inc., 109 South Hamilton St., Mobile, Alabama	Special Educational and Industrial productions	x	x		x	x		National

The VICTOR Automatic Film Trip prevents mangling or breaking of film

GROUP IV—FILM PRODUCERS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
National Motion Pictures Co., Indianapolis, Indiana	"Confessions of a Cold" "Jinks" "The Error of Omission" "Fly Danger" "In His Father's Footsteps" "The Trump Card" "Baby's Bath and Toilet" "The Priceless Gift of Health" "The Might of Pure Milk" "The War on the Mosquito" "The Fire Demon" "The Rat Menace" "Andy Gump and Old Ladies' Home Cures" "Tommy Tucker's Tooth" "How to Live Long and Well"	x	x		x			National
*†News Reel Laboratory, 1707 Ransom St., Philadelphia, Pa.	Large list Industrials, Animal life, Athletics, etc. Industrial, Educational and Medical productions a specialty	x	x		x		x	National
Novagraph Film Corp., 25 W. 45th St., New York City, N. Y.	Golf, Tennis, Sports (Slow Motion Analysis of)	x			x	x		National
Paramount Business Pictures, Inc., 544 West 34th St., New York City	Industrial Productions				x			National
†Paramount Mfg. Co., 48 Piedmont St., Boston, Mass.	"The Passion Play" "Great Men" Series "Movie Stars" Athletics, Religious subjects, Animal Pictures, Comedies, Cartoons, Novelties	x	x	x	x			National
*Pathe Exchange, Inc., 35 W. 45th St., New York City, New York	Large list of Subjects and "Pathegrams" Geography, Nature Study, Children of All Lands Series, Comedy, Drama, Westerns, Travel, Animal Life, Dance, General, Sport, Cartoon, Hygiene, Science, Historical, Educational, Pathegrams Review, Current Events, Music Study, Aviation, Astronomy, Physical Education, Physiology, etc., etc.	x	x	x	x	x		Sold nationally. Rented thru dealers Write for nearest address
*†Pinkney Film Service Co., 1028 Forbes St., Pittsburgh, Pa.	Industrials	x	x	x	x	x		Atlantic States
*†Ray-Bell Films, Inc., 817-23 University Ave., St. Paul, Minn.	Educational, Industrial, Scenic, Medical, animated motion pictures	x	x		x		x	National to schools, clubs, colleges and universities
*†Reed Film Corp., 126 Meadow St., New Haven, Conn.	Industrial Productions	x	x	x	x	x		Connecticut

GROUP IV—FILM PRODUCERS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Ernest M. Reynolds, 165 E. 191st St., Cleveland, Ohio	Gold Seal Library	x	x	x	x			National
Herman Ross Enterprises, 630 9th Ave., New York City, N. Y.	Literature, Educational, Juvenile	x	x		x	x		National
*Pathescope Co. of America, 33 W. 42nd St., New York City	Industrials and Special Productions	x	x	x	x		x	National
*Rothacker Film Corp., 7510-14 No. Ashland Ave., Chicago, Illinois	Industrials, Travel, Historical "Romance of Rubber" "Historic Hudson" "Back of the Button" "Yours to Command" "Story of Rail Steel" "Story of Sulphur" "Texas Trail to Your Table" "Pageant of Progress"	x	x		x		x	National
Rowland Rogers Productions, 74 Sherman St., Long Island City, New York	"Hygiene and Health" "Science" "Industries" "Civics and Welfare" "Journalism" "Economics"	x	x		x		x	Colleges and universities
Seiden-Hodes Films, 729 Seventh Ave., New York City	Industrial Productions				x			National
*†Society for Visual Education, Inc., 327 So. LaSalle St., Chicago, Illinois	Industrials and Educa- tionals. Large library of educational subjects	x	x	x	x	x		National
Spoor & Ahbe, 1345 Argyle St., Chicago, Ill.	Industrial Productions				x			National
Stanley Film Advertising Co., 220 W. 42nd St., New York City	"In the Service of Transportation" "Fine Arts in Metal"	x					x	National
Stark Films, 219 W. Centre Street, Baltimore, Md.	Industrials, Educationals and Scientific Films to order "Seeing the Sun" 1—2 and 3 reel versions "A Day with Esskay" "Muskkrat Industry of Maryland"	x	x	x			x	National
†Albert Teitel 105 W. 40th St., New York, New York	Educational and Religious Films Reprints from professional productions featuring Douglas Fairbanks, Lon Chaney, John Barrymore, Wallace Berry, Harold Lloyd, Laura La Plante, Conway Tearle, Chas. Chaplin, Rudolph Schildkraut, Elaine Hammerstein, Reginald Denny, Mary Carr, Sophie Tucker, Patsy Ruth Miller, and others.	x	x	x	x	x		National

The VICTOR PROJECTOR rewinds one film while another is being shown.

PROJECTION DISTANCES AND IMAGE SIZES—THEIR RELATION TO THE FOCAL LENGTHS OF LENSES

Projection lenses of different focal lengths are necessary to procure different sized images at different projection distances.

For short distances of ten feet or less, a one and one-half inch lens is useful. For normal use the two-inch lens is recommended and is supplied as standard equipment on Victor projectors. (See description, pages 17, 18, 19.) For long throws, a three or four-inch lens is necessary.

The following table shows the lens focal length necessary to project a picture of any desired size at any given distance:

Focus of Lens	Distance between Projector and Screen (in feet)																
	5	8	10	12	15	18	20	25	30	35	40	50	60	70	80	90	100
1½"	1'4"	2'1"	2'11"	3'1"	3'11"	4'8"	5'2"	6'6"	8'2"	9'1"							
2"	1'0"	1'1"	1'11"	2'4"	2'11"	3'6"	3'11"	4'11"	5'10"	6'10"	7'10"	9'9"					
2½"		1'3"	1'7"	1'10"	2'4"	2'10"	3'1"	3'11"	4'8"	5'6"	6'3"	7'10"	9'4"				
3"		1'0"	1'4"	1'7"	1'11"	2'4"	2'7"	3'3"	3'11"	4'7"	5'2"	6'6"	7'10"	9'1"	10'5"		
3½"			1'1"	1'4"	1'8"	2'0"	2'3"	2'9"	3'4"	3'11"	4'5"	5'7"	6'10"	7'10"	8'11"	10'	
4"			1'	1'2"	1'6"	1'9"	1'11"	2'5"	2'11"	3'5"	3'11"	4'11"	5'10"	6'10"	7'10"	8'9"	9'9"

The lens is an important factor. On the lens depends the sharpness and clearness of the image. Victor Projection Lenses are made on a tested formula which assures not only sharpness but even, clear, brilliant illumination. The "rack and pinion" method of focusing is used. When purchasing additional lenses insist on Victor lenses, which are guaranteed to be of superior quality for optical correction and for maximum illumination.

CARE OF THE PROJECTOR

For continued perfect service cleaning and oiling are essential. The projection lens, the condensing lenses, and the mirror reflector should be thoroughly cleaned frequently. Oiling instructions should be carefully followed. The aperture plate and film gate collect a "gummy" substance especially from fresh film. This must be cleaned off to maintain the necessarily smooth surface for the film to ride upon.

With reasonably good care any model of the Victor Ciné Projector is capable of a life-time of excellent service.

The new Victor direct-gear drive mechanism will . . . by actual test . . . give thousands of hours of service without even an adjustment.

It is important, too, that film be kept in condition. When left in the open film becomes very dry and brittle, but quickly absorbs moisture in a humid, and may thus be kept pliable, and give service for many years.

GROUP IV—FILM PRODUCERS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For	For	Entertain- ment	Sale	Rental	Free Loan	Distribution
		Schools	Churches					
*UFA Films, Inc., 1540 Broadway, New York City, N. Y.	Great variety of Educationals	x	x		x	x		National
Universal Cinema Co., Indianapolis, Ind.	Educationals only	x			x			National
*†University Film Foundation, 4 Brattle St., Cambridge, Mass. Branch: Room 2498-11 W. 42nd St., New York City	"Automobiles" Cement, Chemicals, Finance, Food Products, Lumber, Miscellaneous Mfg Paper, Public Utilities, Radio, Rubber, Steel, Textiles	x	x		x			National
*Visugraphic Pictures, Inc., 247 Park Ave., New York City Branches: 470 Stuart St., Boston, Mass. 132 So. 15th St., Philadelphia, Pa.	"Mechanics of the Nation's Market Place" "The Nations Market Place" "The Girl Scout Trail" "Man-Made Miracles" "Happy-Landings" "The Log of a Lubber" "Roaming Over Andean By-ways" "Playtime" "Your New York and Mine" "Learning to Fly"	x	x		x		x	National
*Wafilms, Inc., 729 7th Ave., New York City	Specials only				x			National
*Warner Bros. Industrial Films, Inc., Subsidiary of Warner Bros. Pictures, Inc., 220 West 42nd St., New York City	Industrial and Special Production				x			National
Wholesome Films Service, Inc., 42 Melrose St., Boston, Mass.	Educational, Recreational, Ethical "Down to the Sea in Ships"	x	x	x	x			National
*Wilding Picture Productions, Inc., Division of Metropolitan Sound Studios, Inc., Hollywood, Cal., 1358 Mullett St., Detroit, Michigan and 40 East Oak St., Chicago, Illinois	Special productions only				x			National
*†Wylie Wells Kelley Film Laboratories, 829 Harrison St., Oakland, Cal. Branch: 2313 South Adams, Peoria, Ill.	Industrial and Special Productions	x	x	x	x	x		National
Yale University, Press Film Service, 386 4th Ave., New York City	A series of historical films, depicting outstanding events in American History. Some of which are:	x	x			x		National

VICTOR Guarantees Greater Value than any other Projector at any Price!

GROUP IV—FILM PRODUCERS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan	Distribution
Yale University—Cont'd.	"Columbus" "Jamestown" "The Pilgrims" "The Puritans" "Peter Stuyvesant" "The Gateway to the West" "Wolfe and Montcalm" "Eve of the Revolution" "Declaration of Independence" "Yorktown" "Vincennes" "Daniel Boone" "Frontier Woman" "Alexander Hamilton" "Dixie"							
*Richard P. Young Productions, 635 Tujunga, Burbank, California	Industrials and Educational	x	x				x	National
*Zenith Cinema Service, 5011 N. Sawyer Ave., Chicago, Illinois	Special and Commercial Productions. Complete Rental Library.	x	x	x	x	x		National

GROUP V—NATIONAL DISTRIBUTORS

When writing the following sources, please mention the Victor Directory.

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan
Atlantic Motion Picture Service Co. 739 Boylston St., Boston, Mass.	The MacMillan Series "The Most Northern People in the World—the Smith Sound Eskimos" "Bird and Animal Life in the Far North" "Eskimo Life in So. Greenland" "Travelling with the Eskimos" "California's Picturesque Peninsula"	x	x	x	x	x	
Bell & Howell Co., 1801-15 Larchmont Ave., Chicago, Ill.	Filmo Library, including: Ditmars "Living Natural History" Pillsbury's "Explorations in Plant and Flower Life" Tolhurst "Insect World" Finley "Bird Studies" U. S. National Park Series American Legion War Films "Field and Stream" Nature Films Ufa Supereducationals (sound and silent) Golf and Tennis Teaching Films— also large selection of feature films, comedies, cartoons, travel, juve- niles, etc., silent and with sound	x	x	x	x		

GROUP V—NATIONAL DISTRIBUTORS—(Continued)

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan
Henry Bollman, 20 Dixon St., Tarrytown, New York	"In Music Land" Reels 1, 2 and 3 Aviation Instruction Films: "Theory of Flight" "Airplane Engines" "Airplane Structure and Rigging" "Navigation" "Meteorology" "Long Distance Flying" "Aviation Regulations" "The Business of Aviation"	x	x		x		
Samuel A. Bloch, 152 W. 42nd St., New York, New York	"Preparing a Vital Tooth for a Porcelain Jacket Crown" "Root Amputation" "Finer Points in Tonsilectomy" "Orthopedic Cases" "Study of the Diseases of the Nervous System" "Study of the Motor Control of Gait and Posture"	x			x	x	
Cooper's Photo Shop, 224 Yale, Claremont, Cal.	"Sequoia Nat'l. Park" "The Colorado Desert of Colorado" "The Mojave Desert" Other California subjects	x	x	x	x		
Dirmeyer, Howell W., 30 Carleton St., Rochester, New York	"Optical Glass Making" "Dairying" "Girl Scouts" etc.	x			x		
Eastman Kodak Co., 343 State St., Rochester, N. Y.	"Cinegraphs"	x	x	x	x	x	
Edited Pictures System Inc., 130 W. 46th St., New York City	Juvenile, Features, Comedies, Cartoons, Religious, Educational, Sociology, Vocational Guidance, Customs, Physics, Chemistry, Geology, Animal and Bird Life, Health and Hygiene, Agriculture, History, Geography and Travel, Biography, Sports	x	x	x	x		
Field & Stream, 578 Madison Ave., New York, New York	"Mooseback Riding" "Hunting Great Grizzlies" "Bird and Animal Life" "Taking Game Fish" "Hunting Prairie Chickens" "Hunting the Wary Black Mallard" "Desert Ducks" "Salmon Fishing on the Restigouche, New Brunswick"	x	x	x	x	x	
Film Classic Exchange, 265 Franklin St., Buffalo, N. Y.	Large list miscellaneous subjects	x	x	x	x	x	
Film Exchange, Inc., 729 7th Ave., New York City, New York	Miscellaneous, Animal, Nature, Scenic, etc.	x	x	x	x		
Fowler Studios, Hollywood, Calif.	"Fowler Studio Varieties" and "Know Your Own Country" Series	x	x	x	x		
Hemenway Film Co., 37 Church St., Boston, Mass.	"The Greatest of All Passion Plays" 1600 feet	x	x	x	x		

With a VICTOR, the same film may be shown hundreds of times without damage!

GROUP V—NATIONAL DISTRIBUTORS

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan
Hollywood Film Enterprises, Inc., 6058 Sunset Blvd., Hollywood, Cal. 6-8 E. 46th St., New York City 109 N. Wabash Ave., Chicago, Ill.	Over 500 subjects. Write for catalog	x	x	x	x		
Home Film Libraries, Inc., 1845 Grand Central Terminal, New York City, New York Or address inquiries to dealers advertised in Movie Makers Magazine	Feature releases, Animated Cartoons, Travel Pictures, etc.	x	x	x	x		
Home-Talkie Mach. Corp., 220 W. 42nd St., New York City	Talkies			x	x		
International Film Service, Inc., 1127 Witherspoon Building, Philadelphia, Pa.	This organization makes available to CHURCHES and SCHOOLS a series of high grade religious, educational and entertainment films. Write for list.	x	x	x	x	x	
Jawitz Pictures Corp., 630 9th Ave., New York City	Write for List	x	x	x	x	x	
Kodascope Libraries, Inc., 183 Peachtree St., Atlanta, Ga. 260 Tremont St., Boston, Mass. 137 North Wabash Ave., Chicago, Ill. 110 West 8th St., Cincinnati, Ohio 806 Huron Rd., Cleveland, Ohio 1206 Woodward Ave., Detroit, Mich. 916 Grand Ave., Kansas City, Mo. 643 South Hill St., Los Angeles, Cal. 112 South 5th St., Minneapolis, Minn. 33 West 42nd St., New York, N. Y. 132 South 15th St., Philadelphia, Pa. 606 Wood St., Pittsburgh, Pa. 343 State Street, Rochester, N. Y. 545 Market St., San Francisco, Cal. 111 Cherry St., Seattle, Wash. 156 King St., Toronto, Ont., Canada 104 Drummond, Montreal, Quebec, Canada 205 Paris, Winnipeg, Manitoba, Canada 310 Credit, Vancouver, B. C., Canada	All Types of Subjects Ask for catalog	x	x	x	x	x	x

GROUP V—NATIONAL DISTRIBUTORS

Alphabetical Listing of Sources	Names of Subjects	For Schools	For Churches	Entertain- ment	Sale	Rental	Free Loan
Leavitt Cine Picture Co., 1137 So. Hope St., Los Angeles	Animated cartoons, sports, World War, bird and animal life, travel, adventure, comedy, dramas, westerns, super features. Industrials and specials to order	x	x	x	x	x	x
MacCollum, Inc., 132 So. 15th St., Philadelphia, Pa.	Travel, sports, manners, customs, educational, natural arts, religious, sciences, comedy, animated cartoons, dramas	x	x	x	x	x	
Motion Picture Service, 1711 Ravenna, Seattle, Wash.	Nature Study, Geography, General Science, Electricity "Alice in Wonderland" "Lumbering in Northwest" "Panoramas of Beauty"	x	x	x	x	x	
Nat'l. Sportsman Magazine, 108 Mass. Ave., Boston, Mass.	Where Winter Sport is King Where Snowtime is Joytime Tenderfoot Trails Seeking Steelheads Canoe Trails, Through Mooseland	x	x	x	x	x	
Show-at-Home Movie Library, Inc., 730 Fifth Ave., New York City	Write for Calalog	x	x	x	x		
Society for Visual Education, 327 So. LaSalle St., Chicago, Illinois	Civics and Americanization. Nature Study, Physics, Physical Geography, Athletic, Agriculture, Vocational Subjects, Health, History, Safety	x	x		x		
Visual Education Service and Supply Co., 115 N. Pennsylvania St., Indianapolis, Indiana	Educational Films	x	x		x	x	
Visualizit, Inc., 581 Peachtree St., Atlanta, Georgia	Free—Canadian Gov't. General Electric, Southern Bell, American Viscose Co. Rent—Eastman Library and DeVry Teaching Film	x	x	x			x
Y. M. C. A. Motion Picture Bureau, 120 W. 41st St., New York City	Extensive Service and Free Industrials (Distributor for DeVry School Films) Large Scenic Library	x	x	x		x	x
Branch: 300 W. Adams Bldg., Chicago, Ill.		x	x	x		x	



Anyone who can say the A B C's can operate the VICTOR PROJECTOR

THE AMATEUR CINEMA LEAGUE

Although the individualized taking and showing of motion pictures is still a comparatively young activity, there has existed, since 1926, an international organization, the Amateur Cinema League, Inc., whose headquarters are at 105 West Fortieth Street, New York, New York, created by a group of far seeing pioneers to act as a service body to individuals and groups who are engaged in either or both the making and projecting of motion pictures on an amateur or personal basis.

This organization has a membership in more than fifty-five counties of the world and its contacts are extremely wide. Its president is Hiram Percy Maxim, the inventor and a pioneer in amateur radio and other constructive avocations. Its directors are men and women prominent for achievements in many fields.

The services rendered by the Amateur Cinema League to its members include:

1. The publication of a monthly magazine, **MOVIE MAKERS**, which is the only national and international magazine entirely devoted to individual movies. **MOVIE MAKERS** has a department devoted to the educational and allied uses of individual films and has monthly listings of free films that may be secured through its good offices.
2. The maintenance of a very active consultation service—giving some 15,000 replies yearly—on all phases of motion picture making and motion picture showing. This includes specialized services, such as the preparation of outlines for films and title making. These services are all individual and are rendered by letter, telephone or personal interview as members may elect.
3. Service to organized clubs and groups of motion picture makers and projectionists, which embraces aid in forming clubs and in their conduct. As program material for these local bodies, the Amateur Cinema League maintains a special library available to them alone.
4. The publication of numerous bulletins and pamphlets on specialized phases of individual movies.
5. The establishment of a film exchange on a limited basis. Any member of the Amateur Cinema League who is willing to exchange films with his fellow members is supplied with a list of films that others will exchange with him. The actual exchange is worked out between those concerned.
6. Foreign travel aid and information.

All of these items are available to members without charge, once the annual membership fee of five dollars has been paid. None of them with the single exception of the League's magazine, **MOVIE MAKERS**, can be secured in any other way except by membership. **MOVIE MAKERS** may be subscribed for three dollars yearly (United States rate) and may be purchased at all ciné dealers for twenty-five cents.

The Victor Animatograph Corporation recommends membership in the Amateur Cinema League for everyone who is either making his own movies or who is engaged in projecting movies that he may secure through the Victor Directory. It is the recognized service body for the individual movie activity and, because of the very greatly individualized nature of its services, its members secure an amount of aid that is considerably in excess of the cost of the annual membership.

Inquiries concerning the Amateur Cinema League may be addressed either to its headquarters directly, or through the Victor Animatograph Corporation.

GROUP VI—LOCAL DISTRIBUTORS

(NOTE: Libraries maintained by these sources usually include films on almost every conceivable subject, for School, Church, Club and Home use. Films are for RENTAL and PURCHASE. In some instances libraries include a few Free Loan Subjects).

When writing the following sources, please mention the Victor Directory.

Distribution.

CALIFORNIA

CLAREMONT:		
Cooper's Photo Shop.....	224 Yale	Claremont
FRESNO:		
Shaver Lake Photo Shop.....	1729 Tyler St.....	Fresno
C. H. Staples.....	1940 Mariposa St.....	Fresno
GLENDALE:		
The Little Art Shop.....	507 W. Colorado St.....	Glendale and Surrounding Towns
HOLLYWOOD:		
Hollywood Film Enterprises, Inc.....	6058 Sunset Blvd.....	Unlimited
The House of Better Radio.....	1740 No. Highland Ave.....	Los Angeles, Hollywood, Beverly Hills
LONG BEACH:		
Inter-City Radio Stores Co.....	405 American Ave.....	Long Beach
Wier's Photo Shop.....	142 Pine Ave.....	Long Beach
Winstead Bros., Inc.....	244 Pine Ave.....	Long Beach and Vicinity
LOS ANGELES:		
American Form-Hold Corp'n.....	410 Security Title Ins. Bldg.....	U. S. A.
Fitzgerald Music Co., Motion Picture Div.....	727 So. Hill St.....	Los Angeles and Los Angeles County
Iwata Art Store, T.....	256 East First St.....	Los Angeles
Leavitt Ciné Picture Co.....	1137 So. Hope St.....	Everywhere
NORWALK:		
Home Ciné Pictures.....	236 Manchester Blvd.....	Norwalk, Whittier, Downey, Compton, Artesia
OAKLAND:		
Wylie Wells Kelley Film Laboratories	829 Harrison.....	All Over the World
PASADENA:		
Flag Studio.....	59 E. Colorado St.....	Pasadena
POMONIA:		
Frashers, Inc.....	158 East Second St.....	Pomonia
RIVERSIDE:		
F. W. Twogood.....	3700 Main St.....	Riverside County
SACRAMENTO:		
Frank McDougal.....	1017 10th Street	Sacramento
SAN ANTONIO:		
The Fox Company.....	209 Alamo Plaza.....	San Antonio
SAN DIEGO:		
Eastman Kodak Stores, Inc.....	419 Broadway.....	San Diego
Harold E. Lutes.....	958 5th Ave.....	San Diego and Vicinity
SAN FRANCISCO:		
Duhem Motion Picture Mfg. Co.....	135 Hayes St.....	Northern California
Hirsch & Kaye.....	239 Grant Ave.....	Pacific Coast Territory
Leavitt Ciné Picture Co.....	564 Market Street.....	Everywhere
San Francisco Camera Exchange.....	38 Third St.....	San Francisco Only
Schwabacher-Frey, Motion Pic- ture Div.....	Market, opposite Grant.....	San Francisco
SAN JOSE:		
Webb's Photo Supply Store.....	66 So. 1st St.....	Santa Clara County
SANTA PAULA:		
The Camera Shop.....	P. O. Box T.....	Santa Paula and Practically All of Ventura County
SIERRA MADRE:		
F. H. Hartman & Son.....	25 No. Baldwin Ave.....	Sierra Madre, Monrovia, Arcadia, Pasadena
STOCKTON:		
Nathan Reiman.....	528 E. Main St.....	San Joaquin Valley
WHITTIER:		
Kinnear Pictorial Service.....	220 So. Greenleaf.....	Pacific Southwest

COLORADO

DENVER:		
Eastman Kodak Stores, Inc.....	626 16th St.....	Denver District
Haanstad's Camera Shop.....	404-408 16th St.....	Unlimited

CONNECTICUT

BRIDGEPORT:		
Harvey & Lewis Co.....	1148 Main St.....	Bridgeport District

The VICTOR PROJECTOR is incredibly quiet in operation

GROUP VI—LOCAL DISTRIBUTORS—(Continued)

Distribution.

CONNECTICUT—(Continued)

HARTFORD:			
Harrison Harries.....	255	Franklin Ave.....	Connecticut, Rhode Island, Western Massachusetts
Harvey & Lewis Co.....	852	Main St. at State.....	Connecticut and Massachusetts
D. G. Stoughton Co.....	255	So. Whitney St.....	Hartford, West Hartford, Bloomfield, Farmington
Watkins Bros., Inc.....	241	Asylum St.....	Connecticut
NEW HAVEN:			
Fritz & Hawley Co.....	816	Chapel St.....	Connecticut
Harvey & Lewis Co.....	849	Chapel St.....	New Haven County
Reed Film Corporation.....	126	Meadow St.....	State of Connecticut
NEW LONDON:			
F. C. Chidsey Co.....	115	State St.....	New London County
WATERBURY:			
Curtis Art Co.....	65	W. Main St.....	Within 100 Miles of Waterbury
Wilhelm, Inc., Opticians.....	139	West Main St.....	New Haven County

DELAWARE

WILMINGTON:			
Butler's, Inc.	415	Market St.....	Delaware

DISTRICT OF COLUMBIA

WASHINGTON:			
Eastman Kodak Stores, Inc.....	607	14th St. N. W.....	D. C.
E. B. Thompson.....	5309	Georgia Ave. N. W.....	D. C.

FLORIDA

LAKE WALES:			
Morse's Photo Service.....			Central Florida

GEORGIA

ROME:			
Marshall Film Brokerage Co.....			Rome and Vicinity

ILLINOIS

ASHTON:			
Boyd Motor Co.....			Ashton and Vicinity

CHICAGO:			
Almer Coe & Co.....	105	N. Wabash Ave.....	
		78 E. Jackson Blvd.....	
		18 S. LaSalle St.....	Chicago District
Bass Camera Co., Inc.....	179	W. Madison St.....	Ill., Wisc., Ind., Mich., Ohio, Iowa
Camera Exchange.....	68	W. Washington St.....	Chicago and Vicinity
Eastman Kodak Stores Co.....	133	No. Wabash Ave.....	Chicago
Ideal Pictures Corp.....	26	East 8th St.....	Chicago and Middle West
Lyon & Healy, Inc.....		Wabash at Jackson Blvd.....	Chicago and Suburbs
J. H. Seaman's Photo Finisher.....	1953	East 71st St.....	South Side of Chicago
Stanley-Warren Co.....	908	Irving Park Blvd.....	General
Zenith Cinema Service.....	5011	North Sawyer Ave.....	Chicago and Suburbs

DECATUR:			
Pile's Camera Shop.....	240	N. Water St.....	Decatur

EVANSTON:			
Almer Coe & Co.....	1645	Orrington Ave.....	Cook County
Christensen and Jensen.....	702	Church St.....	Evanston
Hattstrom & Sanders.....	702	Church Street.....	Evanston and Vicinity

GALESBURG:			
Illinois Camera Shop.....	84	S. Prairie St.....	Galesburg and Vicinity

HIGHLAND PARK:			
Hattstrom & Sanders.....	391	Central Ave.....	Highland Park and Vicinity

OAK PARK:			
Hattstrom & Sanders.....	1001	Lake St.....	Oak Park and Vicinity

PEORIA:			
C. L. Venard.....	702	So. Adams St.....	Illinois and Indiana
Wylie Wells Kelley Film Lab.....	2313	So. Adams St.....	National

ROCKFORD:			
Johnson Photo Shop.....	316	E. State St.....	Rockford and Vicinity

WINNETKA:			
Radio Service Shop.....	2	Carlton Bldg.....	Kenilworth, Glencoe, Winnetka

For 16 m/m "TALKIES"—The New ANIMATOPHONE

GROUP VI—LOCAL DISTRIBUTORS—(Continued)

Distribution.

INDIANA

EVANSVILLE:	
Smith & Butterfield.....	310 Main St.....Southern Indiana, Southeastern Illinois, Western Kentucky
LAFAYETTE:	
The Hogan Drug Co.....	115 N. 4th St.....Lafayette
MUNCIE:	
Otto Seller, Commercial Photographer	402 S. Charles...Delaware, Henry and Randolph Counties
SOUTH BEND:	
Ault Camera Shop.....	122 S. Main.....South Bend and Vicinity

IOWA

DES MOINES:	
Church & School Film Exchange.....	315 Polk Bldg.....Des Moines
Eastman Kodak Stores, Inc.....	808-10-12 Locust St.....Des Moines
DUBUQUE:	
Fitzpatrick Co.	888 Main.....Dubuque and Vicinity
IOWA CITY:	
Henry Louis.....	124 E. College St.....Iowa City and Vicinity
SIOUX CITY:	
Eastman Kodak Stores, Inc.....	608 Pierce St.....Iowa, Nebraska, South Dakota
WATERLOO:	
Mack's Photo Shop.....	225 West 5th St.....Anywhere
Seehawk Studio—Camera Shop.....	189 West 4th St.....Iowa

KANSAS

COFFEYVILLE:	
Dale Movie Shoppe.....	In Dale Drug Store.....Coffeyville
WICHITA:	
Lawrence Photo Supply Co.....	149 No. Lawrence Ave.....Wichita and Vicinity

KENTUCKY

LOUISVILLE:	
Arthur V. Sheckler.....	Tyler Bldg.Anywhere

LOUISIANA

BOGALUSA:	
Pope's Motion Picture Service.....	E. 6th St.Louisiana
NEW ORLEANS:	
Harcol Motion Picture Industries, Inc.	610-12 Baronne St.....Southern States
SHREVEPORT:	
Southern Ciné Co., Inc.....	800 Louisiana St.....Northern Louisiana and Eastern Texas and South Arkansas

MAINE

BANGOR:	
Fowler Drug Co.....	104 Main St.....Penobscot County

MARYLAND

BALTIMORE:	
Eastman Kodak Stores, Inc.....	309 N. Charles St.....Maryland
The Lewy Studios.....	353 N. Eutaw St.....Maryland
Stark-Films	219 W. Centre St.....Unlimited
Zepp Photo Supply Co.....	3044 Greenmount Ave.....Maryland

MASSACHUSETTS

BOSTON:	
Atlantic Motion Picture Service Co.....	739 Boylston St.....Rentals—New England Sales—National
Eastman Kodak Stores, Inc.....	38 Bromfield St. and Hotel Statler.....New England
Abraham Feigenbaum.....	46 Brumfield St.....New England
Industrial Film Service, Inc.....	1126 Boylston St.....New England
Iver-Johnson Sporting Goods Co.....	155-7 Washington St.....Unlimited
Andrew J. Lloyd Company.....	300 Washington St.....New England
Paramount Mfg. Co.....	48 Piedmont St., Box 224.....Unlimited
Pathoscope Co.....	260 Tremont St.....New England
Wholesale Films Service, Inc.....	48 Melrose St.....New England

Variable Illumination is an Exclusive VICTOR PROJECTOR Feature

GROUP VI—LOCAL DISTRIBUTORS—(Continued)

Distribution.

MASSACHUSETTS—(Continued)

BRAINTREE:		
Alves Photo Shop, Inc.	349 Washington St.	Norfolk County
CHELSEA:		
D. F. Elder Co.	15 Marlborough St.	Sold by Mail
EAST LYNN:		
N. S. Courtney.	18 Glenwood Circle.	Lynn and Vicinity
MALDEN:		
Malden Auto Supply Co.	968 Main St.	Malden and Vicinity
SPRINGFIELD:		
Harvey & Lewis Co.	1503 Main St.	About 50 Miles from Springfield
WORCESTER:		
L. B. Wheaton.	368 Main St.	Worcester and Vicinity

MICHIGAN

DETROIT:		
Crowley, Milner & Co.	Dept. 124, Gratiot at Farmer.	Detroit and Vicinity
Detroit Camera Shop.	325 State St.	Detroit and Vicinity
Eastman Kodak Stores, Inc.	1235 Washington Blvd.	Detroit and Vicinity
J. L. Hudson Co.	1206 Woodward Ave.	Michigan and Ohio
Metropolitan Motion Picture Co.	2310 Cass Ave.	Michigan
MARQUETTE:		
Ray's Photo Service.	319 Harrison St.	Upper Michigan
MUSKEGON:		
Beckquist's Photo Supply House.	85 So. 1st St.	Radius of 50 Miles of Muskegon

MINNESOTA

MINNEAPOLIS:		
Ideal Pictures Corp.	321 Loeb Arcade Bldg.	Minneapolis and Northwest
Sly-Fox Films	49 So. 9th St.	Minnesota
OWATONNA:		
B. W. Johnson Gift Shop.		Owatonna and Vicinity
ST. PAUL:		
Co-operative Photo Supply Co.	381-383 Minnesota St.	St. Paul and Vicinity

MISSOURI

KANSAS CITY:		
Eastman Kodak Stores, Inc.	10th and Grand	Greater Kansas City
Hanley's Photo Radio Shop.	116 E. 10th St.	Kansas City
SPRINGFIELD:		
The Kucker Studio Co.	216 E. McDaniel St.	Springfield
ST. LOUIS:		
A. S. Aloe Co.	707 Olive St.	St. Louis District
Eastman Kodak Stores, Inc.	1009 Olive	Southern Illinois, Missouri and Arkansas
Erker Bros. Optical Co.	610 Olive	St. Louis
Hyatt's	417 N. Broadway	St. Louis and Vicinity

NEBRASKA

BEATRICE:		
Roszell's	Roszell Bldg., No. 5th St.	Beatrice
OMAHA:		
American Distributing Corp.	1518 Davenport St.	Omaha and Vicinity
Eastman Kodak Stores, Inc.	419 So. 16th St.	Omaha
PLATTSMOUTH:		
Weyrich & Hadrabra.	521 Main Street	Plattsmouth, Neb.

NEW HAMPSHIRE

LEBANON:		
Photocraft Co.	41 Hanover St.	Unlimited

NEW JERSEY

EAST ORANGE:		
M. B. Ross, Inc.	622 Central Avenue	Northern New Jersey
ELIZABETH:		
William C. Golding.	219 Broad St.	Union County
JERSEY CITY:		
Hugo Berman.	13 Exchange Place	Jersey City
MONTCLAIR:		
Edward Madison Co.	427 Bloomfield Ave.	Montclair District
MORRISTOWN:		
Ajemian Camera Shop.	35 South St.	Morris County

GROUP VI—LOCAL DISTRIBUTORS—(Continued)

		Distribution.
NEW JERSEY—(Continued)		
NEWARK:		
L. Bamberger Co.....	Dept. No. 290.....	Newark District
Schaeffer Co.....	103 Halsey St.....	Newark
NEW BRUNSWICK:		
Hoagland's Drug Store.....	George & Patterson Sts.....	New Brunswick
PLAINFIELD:		
Mortimer's	317 Park Ave.....	New Jersey
TRENTON:		
E. S. Applegate & Co.....	25 E. State St.....	Trenton
New Jersey State Museum.....		New Jersey
Howard E. Thompson.....	15 Newkirk Ave.....	New Jersey
UNION CITY:		
Heraco Exchange, Inc.....	611 Bergenline Ave.....	New Jersey
NEW YORK		
ALBANY:		
Albany Photo Supply Co.....	204 Washington Ave.....	Albany District
E. S. Baldwin.....	32 Maiden Lane.....	Albany District
BROOKLYN:		
Photomat Opt. Corp.....	278 Broadway.....	Brooklyn, N. Y.
Photomat Opt. Corp.....	1226 King's Highway.....	Unlimited (also rent via a mailing system)
BUFFALO:		
J. F. Adams, Inc.....	459 Washington St.....	Buffalo
Buffalo Photo Material Co.....	37 Niagara St.....	Buffalo and Vicinity
Film Classic Exchange.....	265 Franklin St.....	Buffalo
United Projector & Film Corp.....	228 Franklin St.....	New York and Pennsylvania
GLENS FALLS:		
M. Lapham's Sons.....	2 Rogers Bldg.....	Glens Falls
GREAT NECK, LONG ISLAND:		
Lovett Cinema Studio.....	66 Middle Neck Road.....	Long Island
HEMPSTEAD:		
Agnew's	47 Main St.....	Hempstead and Vicinity
JAMAICA:		
B. Gertz, Inc.....	162-10 Jamaica Ave.....	Jamaica and Vicinity
NEW YORK CITY:		
Bollman-Gant, Motion Pictures.....	723 7th Ave.....	National
Bray Screen Products Film Library.....	130 W. 46th St.....	National
C. E. Productions.....	126 W. 46th St.....	New York
Columbus Photo Supply.....	146 Columbus Ave.....	Unlimited
Abe Cohen's Exchange.....	120 Fulton St.....	Unlimited
Corporation Supply Co., Inc.....	122 Greenwich St.....	New York City and Suburbs
W. C. Cullen.....	12 Maiden Lane.....	National
Davega's, Inc.....	42nd St. and Lexington Ave.....	Metropolitan Area
Eastman Kodak Stores, Inc.....	356 Madison Ave.....	Metropolitan Area
Eye Gate House, Inc.....	126 W. 46th St.....	New York State
General Film Library.....	729 7th Ave.....	All Territories
Gillette Camera Stores.....	117 Park Ave.....	Unlimited
Golden Rule Radio Sup. Co., Inc.....	1401 Madison Ave.....	New York City
Herbert & Huesgen Co.....	18 E. 42nd St.....	Unlimited
King Cole Entertainment Service, Inc.....	203 E. 26th St.....	Metropolitan Area
Kodascope Libraries, Inc.....	33 W. 42nd St.....	New York District
Luma Camera Service, Inc.....	302 W. 34th St.....	New York City
E. B. Meyrowitz, Inc.....	520 5th Ave.....	Metropolitan Area
Pickup & Brown, Inc.....	41 E. 41st St.....	New York City and Vicinity
Rabson's	1373 6th Ave.....	New York City
Show-At-Home Movie Library, Inc.....	730 Fifth Ave.....	International
Willoughby Camera Stores, Inc.....	110 W. 32nd St.....	Unlimited
Worcester Film Corp.....	130 W. 46th.....	Metropolitan Area
OSSINING-ON-HUDSON:		
Robert F. Gowen Laboratories.....		Westchester County
SYRACUSE:		
I. U. Doust Photo-Material, Inc.....		Central New York
Francis Hendricks Co., Inc.....	339 South Warren St.....	Central New York State
G. F. Lindemer.....	443 So. Salina St.....	Central, N. Y.
UTICA:		
J. L. Carr Equipment Co.....	102 Liberty St.....	Central New York
WHITE PLAINS:		
Modern Gift Shoppe.....	77 Mamaroneck Ave.....	White Plains and County

For long or short throws, large or small pictures—The VICTOR PROJECTOR

GROUP VI—LOCAL DISTRIBUTORS—(Continued)

Distribution.

NORTH CAROLINA

CHARLOTTE:		
Gift and Camera Shop.....	4 E. 4th St.....	North and South Carolina
W. I. Van Ness & Co.....	213 No. Tyron St.....	Piedmont, Carolinas
SOUTHERN PINES:		
William F. Kohring.....		Sandhill Section of North Carolina
WINSTON-SALEM:		
S. Galeske Optical Co.....	240 No. Main St.....	Winston-Salem

OHIO

AKRON:		
Pockrandt Photo Supply Co.....	16 No. Howard St.....	Akron
CINCINNATI:		
Huber Art Co.....	124 West 7th St.....	Greater Cincinnati
Movie Makers, Inc.....	110 W. 8th St.....	Greater Cincinnati
CLEVELAND:		
Home Movies Co., Inc.....	1501-7 Superior Ave.....	Cleveland
Lyon & Healy, Inc.....	1226 Huron Road.....	Northern Ohio
COLUMBUS:		
Capitol Camera Co.....	7 E. Gay St.....	Columbus and 50-Mile Radius
Columbus Photo Supply.....	62 East Gay St.....	Columbus and Vicinity
Vernon M. Riegel.....	Grand Theatre Bldg.....	Ohio
DAYTON:		
Dayton Camera Shop.....	No. 1 3rd St. Arcade.....	Dayton
FINDLAY:		
Day Radio Shop.....	111 E. Sandusky St.....	Findlay and 10-Mile Radius
SOUTH ZANESVILLE:		
Elm Hill Studio.....	26 Montague Ave.....	Locally
TOLEDO:		
Gross Photo Supply Co.....	325 Superior St.....	Northwest Ohio and Southeast Mich.
Geo. L. Kohn.....	602 Summit St.....	Ohio, Michigan, Indiana, Illinois
Madison McGeein Camera Shop.....	334 Superior St.....	Toledo
Toledo Camera Shop.....	1221 Madison Ave.....	Toledo and Vicinity

OKLAHOMA

ARDMORE:		
Ardmore Pharmacy.....		Ardmore
OKLAHOMA CITY:		
H. O. Davis.....	106 S. Hudson St.....	Oklahoma
TULSA:		
Camera Shoppe, Inc.....		
Tulsa School of Amateur Movies.....		
Tulsa Movie Makers Club.....	1213 So. Boulder Ave.....	Oklahoma

OREGON

PORTLAND:		
Eastman Kodak Stores, Inc.....	345 Washington St.....	Portland District

PENNSYLVANIA

ARDMORE:		
Penman J. Wood.....	53 E. Lancaster Ave.....	Ardmore
BETHLEHEM:		
Arthur F. Breisch.....	527 Main St.....	Bethlehem and Vicinity
FLEETVILLE:		
G. Philip Saxer.....		Unlimited
GERMANTOWN, PHILADELPHIA:		
G. P. Darrow Co., Inc.....	5623-25 Germantown Ave.....	Philadelphia and Suburbs, Germantown-Chestnut Hill
HARRISBURG:		
Maxwell H. Hite & Son.....	422 S. 13th St.....	Central Pennsylvania on Rentals— U. S. A. on Sales
INDIANA:		
Douglass Studio.....	722 Philadelphia St.....	Indiana County
LANCASTER:		
Darmstaetter's.....	35-37 N. Queen St.....	Lancaster County, Pa.
LEBANON:		
L. G. Harpel.....	757-9 Cumberland St.....	Lebanon and Lebanon County
PHILADELPHIA:		
Eastman Kodak Stores, Inc.....	1020 Chestnut St.....	Philadelphia
Paul H. Foley.....	1137 Race St.....	Philadelphia

GROUP VI—LOCAL DISTRIBUTORS—(Continued)

Distribution.

PENNSYLVANIA—(Continued)

PHILADELPHIA (Continued):

Home Movie Studio.....	Chestnut at 20th St.....	Eastern Pennsylvania
George H. Horst.....	311 E. Cliveden St.....	Philadelphia
International Film Service, Inc.....	1127 Witherspoon Building.....	National
News Reel Laboratory.....	1707 Sansom St.....	Pennsylvania
Phila. Camera Exchange.....	1420 Chestnut St.....	Philadelphia and Suburbs
E. Wanger & Co.....	522 Market St.....	Philadelphia and Suburbs
J. H. Weil & Co.....	1315 Cherry St.....	Pennsylvania, Delaware and New Jersey

PITTSBURGH:

Kaufmann's Dept. Stores.....	(Camera Dept.) 5th Ave.....	Pennsylvania, Ohio, W. Va.
Pinkney Film Service Co.....	1023 Forbes St.....	Western Pennsylvania and West Virginia

WILKES-BARRE:

Ralph E. DeWitt.....	60 W. Market St.....	Luzerne County
----------------------	----------------------	----------------

YEAGERTOWN:

G. W. Seibert.....	Lock Ave. Ext.....	Mifflin
--------------------	--------------------	---------

RHODE ISLAND

PROVIDENCE:

B. & H. Supply Co.....	116 Mathewson St.....	Rhode Island, Eastern Connecticut and Southern Massachusetts
Chas. S. Bush Co.....	244 Weybossett St.....	Rhode Island
Starkweather & Williams, Inc.....	47 Exchange Place.....	New England

PAWTUCKET:

Thos. N. Simpson.....	Broadway and Exchange Sts.....	Pawtucket
-----------------------	--------------------------------	-----------

TENNESSEE

JACKSON:

Southern Pictures Corp.....	Church and Lafayette Sts.....	Southern States
-----------------------------	-------------------------------	-----------------

KNOXVILLE:

Jim Thompson Co.....	P. O. Box 804, 614 Gay St.....	Knoxville
----------------------	--------------------------------	-----------

TEXAS

ABILENE:

W. C. Cosby.....	P. O. Box 338.....	Abilene and Adjacent Territory
------------------	--------------------	--------------------------------

DALLAS:

Jamieson Film Laboratories.....	2212 Live Oak St.....	Northern Texas
The Educational Equipment Co.....	1913A Commerce St.....	Southwestern States

FT. WORTH:

Chas. G. Lord Optical Co.....	704 Main St.....	Ft. Worth and Vicinity
-------------------------------	------------------	------------------------

SAN ANTONIO:

Fox Co.....	209 Alamo Plaza.....	Southern Texas
Lee Film Co.—Laboratory.....	716 E. Elmira St.....	Texas and Southwest

UTAH

SALT LAKE CITY:

Eastman Kodak Stores, Inc.....	315 Main St.....	Utah
--------------------------------	------------------	------

WASHINGTON

SEATTLE:

Anderson Supply Co., Inc.....	111 Cherry St.....	Washington, Oregon, Idaho, Western Montana, Alaska
Lowman & Hanford Co.....	1514 3rd Ave.....	State of Washington
Motion Picture Service.....	1711 Ravenna St.....	Oregon, Washington, Idaho, Alaska

SPOKANE:

John Graham & Co.....	707 Sprague Ave.....	Eastern Washington
-----------------------	----------------------	--------------------

WEST VIRGINIA

WHEELING:

Twelfth Street Garage.....		West Virginia
----------------------------	--	---------------

WISCONSIN

GREEN BAY:

Bethe Photo Service.....	125 Main St.....	Green Bay and Vicinity
--------------------------	------------------	------------------------

MILWAUKEE:

Eastman Kodak Stores, Inc.....	427 Milwaukee St.....	Milwaukee
Photoart House.....	220 Wells St.....	Eastern Wisconsin
S. Raskin Co.....	1104 45th St.....	Middle West
E. J. Schaefer, Inc.....	1625 Farwell Ave.....	Milwaukee and Suburbs

The VICTOR PROJECTOR insures permanent freedom from "Jumpy" Pictures

GROUP VI—LOCAL DISTRIBUTORS—(Continued)

	CANADA	Distribution
BANFF:		
Associated Screen News, Ltd.....	Banff Springs Hotel.....	Banff
EDMONTON:		
University of Alberta.....		Alberta
MONTREAL:		
Kodascope Library.....	Drummond Bldg.....	Quebec and Maritime Provinces
Associated Screen News, Ltd.....	5155 Western Ave.....	Quebec
TORONTO:		
Kodascope Library.....	156 King St. W.....	Ontario
Associated Screen News, Ltd.....	21 Richmond St., East.....	Ontario
VANCOUVER:		
Kodascope Library.....	Credit Foncier Bldg.....	British Columbia
VICTORIA:		
Associated Screen News, Ltd.....	Empress Hotel.....	Victoria
WINNIPEG:		
Kodascope Library.....	Paris Bldg.....	Manitoba
	TERRITORY OF HAWAII	
HONOLULU:		
Honolulu Photo Supply Co., Ltd.....	1059 Fort St.....	Territory of Hawaii



PROJECTION SCREENS

A good screen is important. The highly professional result shown in theatres is secured through the aid of a well selected screen. All motion picture screens should be of the reflecting type to secure the greatest brilliancy without glare. Two types of screen surfaces are recommended—smooth metallic, and beaded.

The size of screen should be in proportion to the size of the room. For average homes, a screen 30x40 inches in size is ample; for large rooms a screen 40x54 inches is preferred; for auditoriums special screens are supplied in sizes up to 9x12 feet and wider.

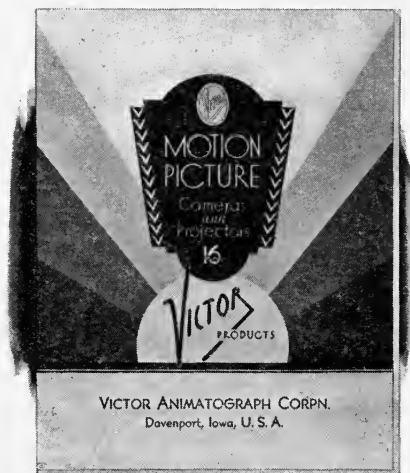
The VICTOR GLASS BEAD SCREEN is unexcelled for 16 m/m motion picture projection. A carefully prepared surface consisting of millions of tiny glass beads gives great brilliancy without glare.

SILVER SURFACE SCREENS are recommended for auditorium use in the large sizes.

VICTOR SCREENS are available in two styles: The Hanging Wall Screen which works like a curtain and is contained in a neat, compact tube which is easily portable. In the large sizes the spring roll screen is supplied with a back board instead of in the metal tube. The Collaps-o-Screen telescopes out of a neat carrying case, and is self-supporting. The supports telescope back into the case as the screen winds in on a spring roll. The lid is snapped shut and the screen is ready for transporting by hand.

FREE—VICTOR CINÉ CATALOG

The Victor loose-leaf catalog of ciné equipments and accessories is yours for the asking. It contains complete descriptions and price information on every item in the Victor line.



In addition, it gives authentic data on motion picture photography and projection, interesting facts regarding the development of cinematography and modern equipments, and a history of Victor's contributions to the art of making and showing non-theatrical motion pictures.

Separate catalogs are available for educational, religious, business and individual users or prospective users of motion picture equipment. Therefore, when requesting a catalog, please specify which edition is desired.

The catalog is printed in several colors and is profusely illustrated. It is 8½x11 inches in size and may accordingly be filed for future reference in a regular letter file.

The VICTOR Automatic Film Trip prevents mangling or breaking of film

The VICTOR PROJECTOR Gives UNMATCHED VALUE

Do not confuse Victor-shown Home Movies with poorly illuminated, jumpy, flickering presentations such as you may have witnessed in the past. Victor has attained heights of refinement that excel even the professional standard. . . for, even tho you may be but a few feet from the Victor screen, you do not see such defects and distortion as are so annoyingly noticeable when you sit in the front rows of a theatre.

SIXTEEN



MILLIMETER



THE safety of your projector investment lies in the care with which you select your instrument.

In addition to insuring the finest quality known to motion picture projection, the VICTOR embodies a number of exclusive mechanical refinements and operating conveniences, the full value of which can be properly appreciated only after a prolonged period of use.

The VICTOR'S *Perpetual Safeguard* against "jumpy" Pictures, its *Permanent Quietness*, *Positive Protection* against excessive wear and the mangling or breaking of films, *Variable Illumination* to provide the right amount of light for every purpose, and *Extreme Ease of Operation* have a Cumulative Value that makes it a "paying proposition" to select a Victor.

"TALKIES" — The Victor Ciné-Projector is superior for use with synchronizing equipments, owing to the even speed and silence of the instrument. Complete information on sound attachments will be supplied on request.

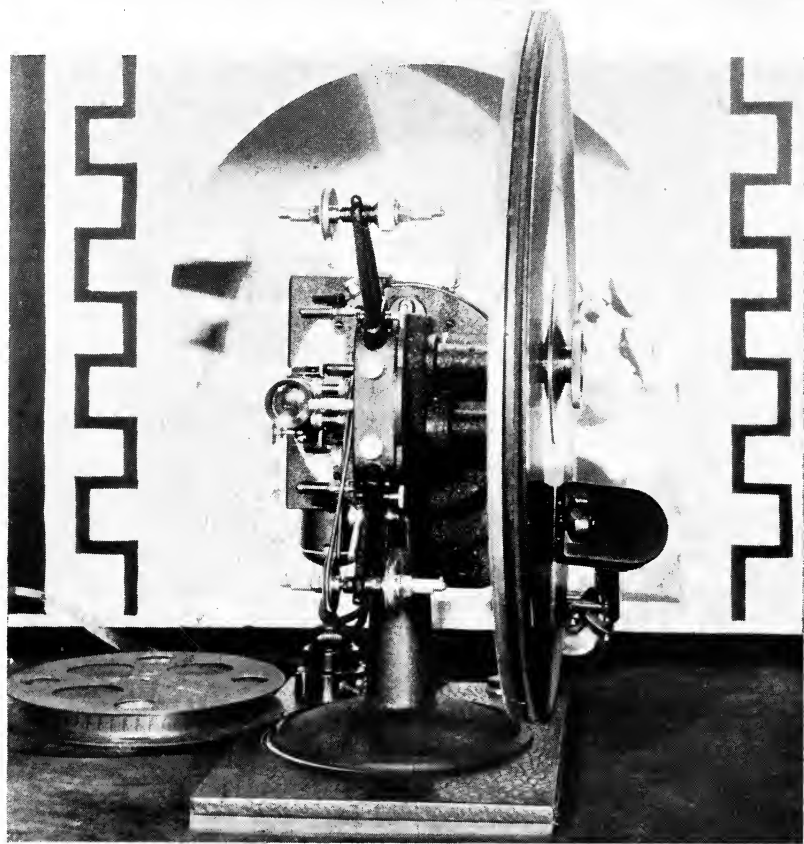
Victor Animatograph Corp.

Davenport, Iowa, U. S. A.

Branch Office—242 W. 53th, New York City

Victor Dealers Are Located In The Important Cities of 42 Countries.

General Distributors—Canada, THE FILM AND SLIDE CO., Toronto. England, J. H. DALLMEYER, LTD., London. Central Europe, PERROT & CIE., Bien (Biel), Switzerland. Japan, T. BANNO, Kobe.



FOR "TALKIES"
The ANIMATOPHONE

Incomparable for
PICTURE QUALITY, TONE VALUE, SIMPLICITY
LIGHT WEIGHT AND COMPACTNESS

The prolific genius of Alexander F. Victor has added to an already
huge list of achievements

This NEW MARVEL of 16mm Projection and Sound Apparatus—

*An equipment in which the VICTOR ability for effecting ingenious
simplifications is more startlingly manifested than ever before!*

SEE and HEAR The ANIMATOPHONE
